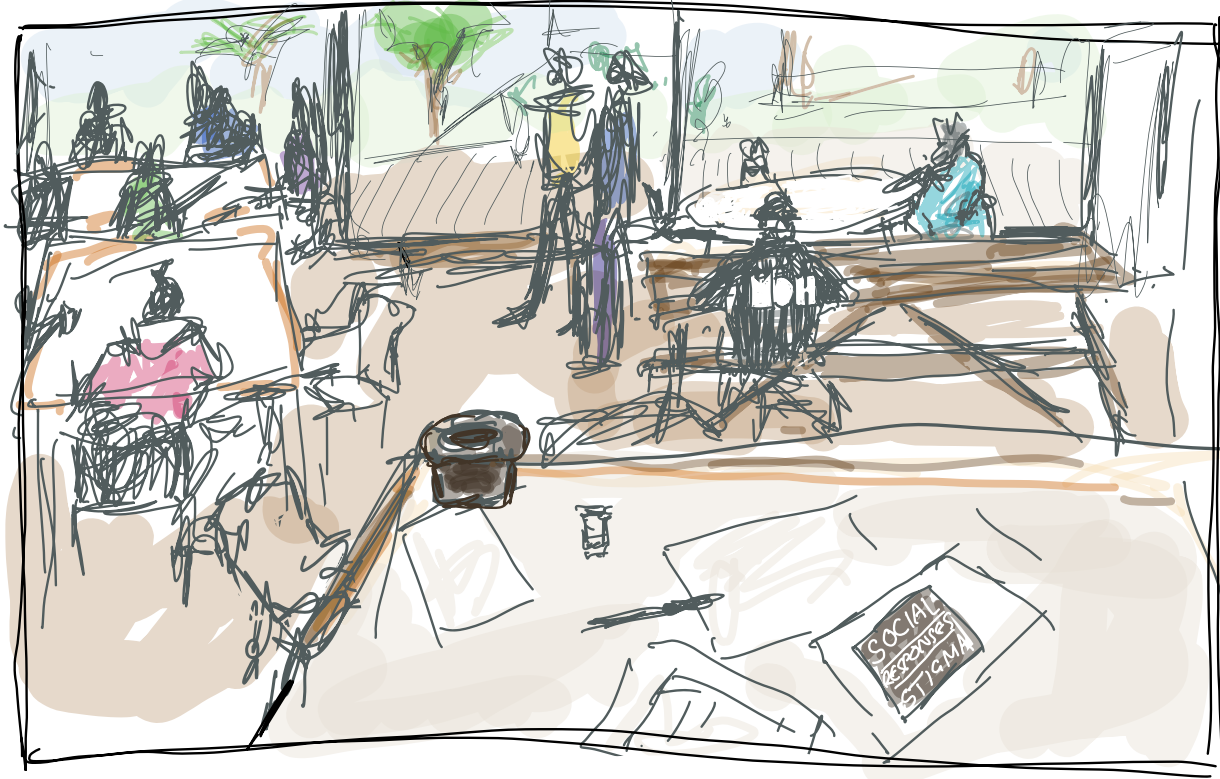


SOCIAL RESPONSES TO STIGMA

(It's a study)

LED BY ANDY GUISE
WITH RIVER USHADBOR
+ SIMONE HELLEREN

ILLUSTRATIONS BY PJ ANNAUD



MARKS ATTACHED TO PEOPLE, CONDITIONS + PLACES

STIGMA

internalised
stigma

Also

anticipated
stigma

SESSIONS BY ANDY,
RIVER, SIMONE + ALSO
BENJI + MATT (MoH)

Stigma

• In people's heads?

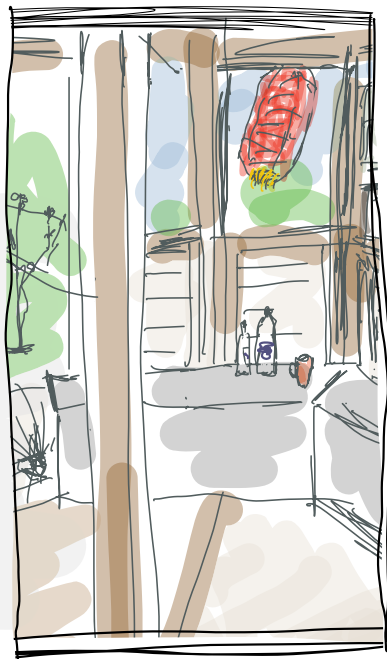
NO!

IT COMES FROM:

HISTORY
CULTURE
INSTITUTIONS

WE NEED
A SOCIAL
RESPONSE

SUCH A LOVELY VENUE

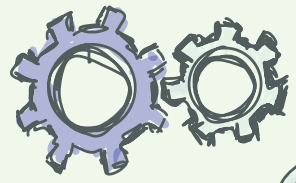




HIGH TECH SLIDES

HA HA HA

PROCESS OF STIGMATISATION



DRIVEN BY POWER

LEADS TO DISCRIMINATION



Questions..

How are stigma + discrimination experienced?

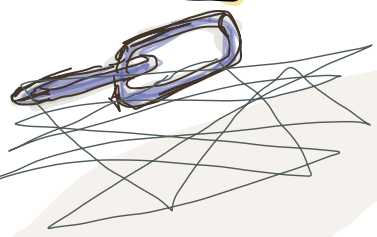
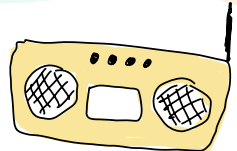
How does stigma come about + what makes it worse?

How can we change this?

RADIO, I LIKE HEAD-

I JUST GOT A NEW RADIO

ME TOO



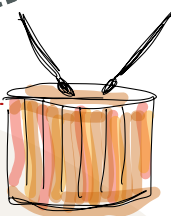
HOW ARE WE FEELING NOW?



Breaking the ice

Where the heart is?
Homeless but not heartless
@SurfingSopas

DRUMROLL PLEASE...



ANALYSIS
Tactics

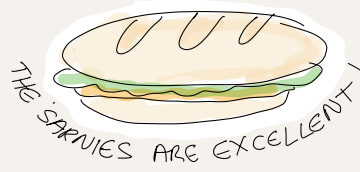
WHAT ELSE?

CHALLENGE
EVADE
SUBVERT

NIT COMB



It's not just a nit comb.
More than just a tool.



THE SARNIES ARE EXCELLENT!

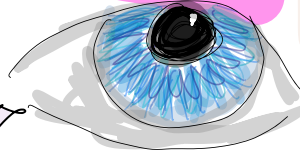
DISCUSSION



WHAT CHANGE DO WE WANT TO SEE?

EDUCATION
LEGISLATION
MANAGING
STIGMA AT A
SENSORY LEVEL
PEER COACHING
COORDINATION OF
SERVICES + POLICY

COLOURS!



HOW TO CREATE SPACES
WHERE WE CAN
BE HONEST?
(and get the
professionals
to be honest
too!)

HEARTLINE STRAIGHT

OTHER TACTICS VIS-A-VIS STIGMA

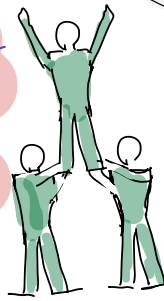
ACCEPT THE LABEL = LOSE YOUR AGENCY
RESIST THE LABEL = LOSE YOUR SUPPORT

PLAY THE GAME?

WITHOLD?

UNSPOKEN RULES UGH!

COMMUNAL
SYSTEMS FOR
PEOPLE TO
SUPPORT
EACH
OTHER



PEOPLE WHO TRY TO
SUPPORT YOU SOMETIMES
PERPETUATE STIGMA

2 SIDES TO EVERY
STORY BUT SOME
SIDES GET MORE
AIRTIME

BEGGARS
≠
CHOOSERS

YOU'RE ONLY
ALLOWED TO
FOCUS ON
SURVIVAL.
YOU CAN'T
WANT ANYTHING
MORE

CHARITY
IT'S ALWAYS
YOUR FAULT
IT'S JUST
THEIR JOB
DO
MOTIVATIONS
MATTER?
SAVIOURISM

WHAT CAN THE PROJECT DO??

Stereotypes
+ harmful
messages exist

We're not just take, take, take
→ we have so much to give

Comfort should
not be a luxury

YOU'RE ONLY A 'SUCCESS' WHEN
YOU GET A JOB

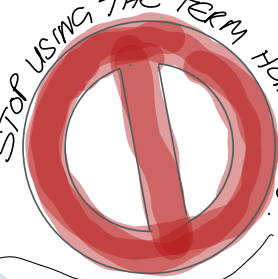
IT'S HARD NOT TO TAKE THESE THINGS TO HEART

☒ Housed

Challenge how
"success" is
measured
— getting a building is
not my ultimate goal

I have dreams

STOP USING THE TERM HOMELESS?



POETIC WORDS TO END THE DAY...

STARVE THE POOR?



EAT THE RICH!

ATTITUDES LIKE A PIECE OF SHIT



THANK YOU

terminology only has
meaning because of
the capitalist + oppressive
system → society we live in