



())

+ +

+ +

(1)

\$

GLOBAL LEADERSHIP

A 31-Country Ipsos Global Advisor Survey

June 2024

Base: 23,800 online adults under age 75 across 31 countries, interviewed March 22- April 5 2024





countries in both countries in both waves) waves) Canada 31% 18% 8% 13% 6% 26% -8pp. +3pp. United Nations 29% 23% 13% 9% 5% 21% -8pp. +5pp. My country* 29% 23% 10% 13% 12% 13% -3pp. +4pp. Germany 28% 10% 4% 25% 10% 24% +3pp. -6pp. European Union 28% 28% 12% 8% 4% 21% -4pp. +4pp. NATO 27% 24% 14% 9% 4% 24% -1pp. +5pp. Great Britain 26% 26% 11% 10% 4% 24% -3pp. +2pp. 25% 26% 10% 4% 24% France 11% -5pp. +3pp. 6% <mark>2%</mark> United States 21% 36% 19% 16% +2pp. -2pp. India 14% 24% 12% 14% 7% 30% -3pp. +4pp. China 6% <mark>2%</mark> 13% 29% 30% 19% -2pp. +10pp. Saudi Arabia 9% 12% 24% 4% 28% 22% +2pp. -3pp. **7%** 5% 12% 21% 32% 23% Israel -1pp. +9pp. 18% 6% <mark>3%</mark> Russia 9% 48% 17% -3pp. +22pp. 8% 8% 17% 5% 25% Iran 37% +5pp. +1pp.

- Mostly use their influence for good
- Mostly use their influence for bad

Are not powerful enough to have much influence Don't know

Use their influence for good and for bad

Do not use their influence at all



Diff. Mostly Good

2019-24 (in 23

Diff. Mostly Bad

2019-24 (in 23

© lpsos 2024

Country

Canada

Base: 23,800 online adults under age 75 across 31 countries, interviewed March 22- April 5 2024





THE Policy Institute King's College London

© lpsos 2024

oounn y								0000-19-24
31-Country Average	31%		18%	8%	13%	6%	26%	
Netherlands		42%	10 / 0		4% 9%	2%	28%	#N/A
Colombia		0%		19%	5%		<mark>4%</mark> 18%	#N/A
New Zealand		0%		24%		8% 11%	4% 13%	#N/A
Australia		0%		6%	7% 10	6%	22%	-7pp.
Ireland		9%		5%	9%	11% 6%	21%	#N/A
Sweden		9%		5% 4%	10%	5%	27 %	-4pp.
Chile	37		15%		13%	5%	24%	-3pp.
Great Britain	35%		13%	6%	13%	7%	27 %	-9pp.
United States	35%		15%	6%	8% 6	3%	29 %	-14pp.
Canada	34%		229	%	7%	9% 10%		-21pp.
Thailand	34%		21%		10%	9% 6%	20%	#N/A
Peru	34%		20%		3% 1	2% 6%	21 %	-7pp.
Poland	34%		13%	6%	11% 49	%	31%	1pp.
Indonesia	34%		23 %	6	8%	16%	7% 13%	#N/A
Mexico	34%		19 %	10	%	14 % 3%	22%	-19pp.
Spain	32%		16 %	5%	15%	6%	26 %	-5pp.
South Africa	31%		19%	9%	14%	9%	20%	-1=
Turkey	31 %		20%	125	6	11% <mark>4%</mark>	22%	-6pp.
South Korea	30 %		18 %	4%	15%	11%	21 %	-4pp.
France	29 %		15% 6	<mark>% 13</mark> %	7%		31%	-6pp.
Hungary	28%		19%	6% 1	0% 3%		34 %	-2pp.
Argentina	28%	1	5% 5%	16%	63	%	30 %	-7pp.
Belgium	27 %	15	<mark>% 5</mark> %	14%	5%		35 %	-4pp.
Brazil	26%	17	% 7	<mark>% 10</mark> %	5%		35%	-5pp.
Germany	26%	12%	8%	12 %	8%		35 %	-8pp.
Singapore	23%	24	•%	11%	13%	7%	23%	#N/A
Italy	23%	13%	8%	25	%	6%	24 %	-11pp.
Malaysia	23%	22%		14%	11%	7%	24 %	-4pp.
Israel	17%	25 %		15%	10%	5%	29 %	#N/A
India	16%	17%	15%	16%	6%	6	31 %	#N/A
Japan	11%	18% 5%	18 %	6%		42	2%	-5pp.

- Mostly use their influence for good
- Mostly use their influence for bad
- Are not powerful enough to have much influence

Use their influence for good and for bad

Do not use their influence at all

Don't know



Country

United Nations

Base: 23,800 online adults under age 75 across 31 countries, interviewed March 22- April 5 2024



© lpsos 2024



THE Policy Institute	KING' LONDON
----------------------------	-----------------

													Good-19-24
31-Country Average		29%		23	%		13 %	9%	5%		21 %		
Sweden		44%	6			21	%	6%	7%	6%	1	5%	=
Netherlands		43 %				22%		9%	5%	3%	19%)	#N/A
Ireland		42 %				21 %		9 %	8%	6%	1	5%	#N/A
New Zealand		40%				28 %		1	0%	8%	5%	10%	#N/A
South Africa		39 %				25 %		13	%	8%	5%	10%	-7pp.
Indonesia		37 %			2	5%		14 %		10%	7%	7 %	#N/A
Thailand		37 %				30%		8%	7%	4%	16	3 %	#N/A
Great Britain		36 %			19%		9 %	7 %	5%		25 %		-8pp.
Spain		36 %			17 %		11%	11%	7 %		19 %		-7pp.
Australia		36 %			18 %		11%	9%	6%		20%		-3pp.
Poland		35 %			21 %		9%	8%	6%		22%		-8pp.
Hungary		32 %			22%		10 %	5% 5	%		26 %		-1pp.
Mexico		31 %			24%		12%		11%	4%	18%	%	-9pp.
United States		31%		18 9	%	9%	7%	4 %		31	%		-6pp.
Canada		31 %		20		1	0%	9% 4	%		26 %		-12pp.
Colombia		30%			29 %			13%	9%	3%	17	%	#N/A
South Korea		30%			32 %			5%	12%	6%	1	5%	-14pp.
France		30 %		19 %		11%	, e	3% 7	%		25 %		-2pp.
Belgium		30%		2	4 %		11%	9%	5%		22%		-4pp.
Singapore	27	1%		25 %	%		11%	11%		9%	16	5%	#N/A
Peru	26			23 %			18 %		0% 3	%	20%		-1=
Malaysia	26			23 %			16 %	9%	62		19 %	,)	-5pp.
Chile	24%			26 %			17 %	8	% <mark>4</mark> %		20 %		-6pp.
Brazil	24%			22%		12%	8%	4%		31			-2pp.
Turkey	24%			23 %			20 %		11%	<mark>3%</mark>	19%	•	-4pp.
Germany	23%		18%	/ D	15 %	6	8%	9%		2	28%		-5pp.
Italy	21%		23			17%		16%		%	20%	,	-11pp.
Argentina	19%		27 9			15%		9% 4	%		27 %		-12pp.
India	18%		18%		13%		15%	6%		31			#N/A
Israel	7%	21 %			37 %			10%	3%		22 %		#N/A

15%

Mostly use their influence for good

Mostly use their influence for bad

5%

Japan

Are not powerful enough to have much influence

24%

Use their influence for good and for bad

36%

Do not use their influence at all

10%

Don't know



-5pp.

Diff. Mostly

od-19-24

Diff. Mostly Good-19-24

Q. For each of the following, do you think they CURRENTLY mostly use their influence for good or for bad around the world?

My country*

Base: 16,022 online adults under age 75 across 24 countries, interviewed March 22- April 5 2024





© Ipsos 2024

TION ge * lead	INSTITUTE	

24-Country Average	29%		23 %		10%	122	%	13 %	13	%	
Indonesia		53%				23 %		7% 4 %	10%	3%	#
New Zealand		41%			24%	5%	9%	1	6%	5%	#
Ireland	4	•0%		18%		8%	10%	15%		9%	#
Singapore	4	ı 0 %		22	%	5%	8%	14%	1	11%	#
Australia	4	0%		24	•%	<mark>6</mark> %	8%	10%	12	2%	
Sweden	3	9%		21 %		6%	9%	14 %		11%	
Netherlands	3	9%		22 %	, D	6%	10%	8%	15%	0	#
Malaysia	32%			25%		11%	9%	12%	1:	2%	-
South Africa	30%		24	•%		16 %	9%	1	7%	5%	1
Thailand	30%			29 %		13 %		13%	7 %	8%	#
Mexico	28%		23 %		8%	16%		12 %	13	%	:
Poland	28%		26 %	6	7%	9%	119	6	19 %		2
Brazil	27%		21 %		12 %	9%	9%		23%		
Spain	26%		18 %	10%		14%	14%		18%		-
Colombia	23%		26 %		13 %	14	•%	15%		10%	#
Belgium	23%		24 %	85	6 1	0%	17 %		18%		-
South Korea	23%		30 %		11%	6	13%	13%		10%	-
Turkey	23%		24 %		22 %		11%	10%		11%	
Chile	21%		21%	9%	16	3 %	2	20%	12	2%	-
Italy	21%	2	1%	13%		21 %		9%	16 %	,	-
Argentina	19%	16 %	8%	1	7%		23%		17 %		-
Peru	19%	18 %		13%		20%		16%	13	%	_
Hungary	13%	20 %		26 %		9%	15 %	6	17 %		_!

8%

Mostly use their influence for good

10%

Japan

Mostly use their influence for bad

Are not powerful enough to have much influence

30%

Use their influence for good and for bad

10%

28%

■ Do not use their influence at all

Don't know



-7pp.

*"My country" asked in the 24 countries there were not asked everywhere else

Country

Germany

Base: 23,800 online adults under age 75 across 31 countries, interviewed March 22- April 5 2024





© lpsos 2024

						Good-19-24
31-Country Average	28%	25%	10%	10% 4%	24%	
Netherlands	44%		21 %	6% 8%	2% 20%	#N/A
Sweden	37%		25%	5% 6% 2%	24%	-3pp.
Ireland	37%		24 %	9% 8%	5% 17%	#N/A
Australia	35%	2	0% 8%	9% 3%	26 %	=
Israel	33%		28 %	9% 7%	3% 20%	#N/A
South Africa	33%	2	24%	10% 10%	5% 18%	-3pp.
Thailand	32%		30%	6% 11%	<mark>2%</mark> 18%	#N/A
New Zealand	32%		28%	10% 9%	<mark>2%</mark> 19%	#N/A
Spain	32%	2	5%	3% 10% 3	<mark>% 23</mark> %	=
Great Britain	31%	23%	7 %	9% 3%	27 %	-6pp.
Turkey	31%	249	6	16% 8%	<mark>4%</mark> 18%	-9pp.
Indonesia	31%		31%	10 % 1	1% <mark>7%</mark> 11%	#N/A
Hungary	30%	27	%	14% 4% 3		-1pp.
France	29%	21 %	8%	12% <mark>5%</mark>	26 %	-1pp.
Canada	29%	18%	8% 11	% <mark>2%</mark>	33%	-8pp.
Colombia	29%	27%		0% 11%	3% 21%	#N/A
South Korea	28%	31%	6 1	5% 13 %	<mark>6%</mark> 18%	-10pp.
Peru	27%	24%	13%		<mark>% 22</mark> %	-1pp.
Germany	26%	20%	18%		<mark>% 20</mark> %	-11pp.
Chile	26%	26 %	10%	11% 3%	24%	-6pp.
Mexico	25%	27%	8%	13% <mark>3%</mark>		-12pp.
United States	25%	17%	7% 10%	4%	36 %	-9pp.
Belgium	25%	28%	5%	9% 4%	28 %	-6pp.
Argentina	23%	26 %	9%	9% 3%	29 %	-2pp.
Singapore	23%	28 %	10%	12% 5%		#N/A
Italy	23%	27 %	15%		3% 21%	-6pp.
Poland	22%	35%			3% 20 %	-4pp.
Malaysia	21%	24 %	17 %	11% 5%		-3pp.
Brazil	20%	22%	12% 9%	2%	35%	-6pp.
India	18%	17% 13%	15%	5%	32 %	#N/A
Japan	10% 26	% 5%	15% <mark>4</mark> %		40%	-4pp.

- Mostly use their influence for good
- Mostly use their influence for bad

Are not powerful enough to have much influence

Use their influence for good and for bad

- Do not use their influence at all
- Don't know



Diff. Mostly Cood 10 0/

Country

European Union

Base: 23,800 online adults under age 75 across 31 countries, interviewed March 22- April 5 2024





© Ipsos 2024

						000u-19-24
31-Country Average	28%	28%	12%	8% 4%	21 %	
Ireland	42%		24 %	11% 8%	4% 12 %	#N/A
Netherlands	42%		26 %	9% 6% 2 %	6 16 %	#N/A
Sweden	39%		31 %	9% 6%	3% 1 3 %	5pp.
Spain	36%		25%	9 <mark>% 8% 4%</mark>	18%	-3pp.
South Africa	35%		26%	14% 6% 4%	16 %	1pp.
New Zealand	34%		31 %	10% 6% 3%	17 %	#N/A
Thailand	32%		30%	9% 8% 4%	17 %	#N/A
Australia	32%	25%	8%	8% <mark>3%</mark>	25 %	1рр.
Great Britain	31%	24%	11%	7% 3%	24 %	-2pp.
Indonesia	31%	30	%	18% 9%	<mark>4%</mark> 9%	#N/A
Hungary	30%	30	%	17% 4% <mark>2%</mark>	17 %	-4pp.
Canada	30%	22%	7% 8%	5 <mark>2%</mark> 3	51%	-7pp.
France	30%	22%	12%	9% <mark>7%</mark>	21 %	3рр.
Colombia	29%	33		10% 8% <mark>2%</mark>	18%	#N/A
Poland	29%	30%		17% 5% 4		-9pp.
Belgium	29%	27%	12%	8% 6%	18 %	-2pp.
Mexico	28%	30%	8%	9% <mark>2%</mark>	22 %	-3рр.
Germany	28%	19%	16%	7 % 6 %	24 %	-6pp.
United States	27%	20%	7% 6% <mark>4</mark> %	36%		-6pp.
Peru	26%	28%	12%	9% 4%	21 %	-7pp.
South Korea	25%	39 %		5% 10% 5%	16%	-3pp.
Turkey	25%	29%)% 8% 2%		-7pp.
Italy	24%	26 %	18%	14% 59		-7pp.
Brazil	23%	23%	11% 7%			-2pp.
Chile	22%	34%	9%	9% 3%	23%	-6pp.
Singapore	21%	32%	11%	10% 5%	22%	#N/A
Malaysia	20%	29%	18%	8% 4%	20%	-3pp.
Argentina	20%	31%	12%	7% <mark>3%</mark>	27 %	-4pp.
India	14% 18 [°]			% 33 ′		#N/A
Israel	12%	32%	27%	5% <mark>3%</mark>	21%	#N/A
Japan	8% 31	% 7 %	12% <mark>4%</mark>	39 %		-2pp.

Mostlyuse their influence for good

■ Mostly use their influence for bad

Are not powerful enough to have much influence

Use their influence for good and for bad
Do not use their influence at all
Don't know



Country

NATO

Base: 23,800 online adults under age 75 across 31 countries, interviewed March 22- April 5 2024





THE Policy Institute

												Good-19-24
31-Country Average	27 %		24 %		14	%	9%	4%		24 %		
Netherlands		44%			23 %			7%	5% 1 <mark>%</mark>	20%		#N/A
Poland		43%			21 %		8%	7%	<mark>2%</mark>	20%		1рр.
Sweden		40%			29 %			10%	6%	1%	14%	9pp.
Ireland		39%		2	3%		12 %		7% <mark>3%</mark>	17	%	#N/A
Great Britain		38%		17 %		11%	7 %	2%		26 %		-1pp.
New Zealand	34	•%		24 %			11%	7 %	3%	20%		#N/A
Canada	34	%	189	%	7%	7	'% <mark>3%</mark>		3:	2%		-3pp.
Australia	33		199		9%		10%	3%		26 %		1рр.
Belgium	33	%		27 %			12 %	7%	3%	19 %		2рр.
Hungary	32 %			28 %			13 %	3%	<mark>2%</mark>	22 %		1рр.
Spain	32%		21 %			14%		10%	<mark>3%</mark>	21 %		-1pp.
Thailand	31%	,		29 %			10 %	8%	4 %	17	%	#N/A
France	30 %		19 %		12 %		10%	4%		25 %		5рр.
United States	30%		19%		7 %	7%	4%		34			-2pp.
Germany	29%		17 %		15%		8%	7 %		24 %		2рр.
Colombia	28%)%			13 %	8%	6 <mark>4</mark> %	17		#N/A
Indonesia	26%		24 %			2	27 %		9%	5%	9 %	#N/A
Turkey	25%		25 %		1	8%		11%	<mark>3%</mark>	19 %	•	5рр.
South Korea	24%		29 %		7 %		12 %	3%		25 %		3рр.
South Africa	23%		25 %		15%		11%	5%		22%		1рр.
Italy	21%		27 %			.1%		9%	4 %	18 %	0	-8pp.
Mexico	21%		24%		16%		10%	4%		24 %		-3рр.
Brazil	21%		0%	14%		8%	4 %		32	2%		=
Chile	20%		25%		16%		10%	3%		27 %		-1pp.
Singapore	19%		28%		15%		8%	8%		23 %		#N/A
Peru	19%		5%		20 %		9%	3%		24 %		1рр.
India	17%	16 %	15%		14%		6%		32	2%		-20pp.
Argentina	16%	24%			1%		7% 5			28%		-4pp.
Malaysia	14%	24 %		22			10%	6%		24 %		-2pp.
Israel	12%	22%		28 %			7 % <mark>4</mark>	%		28%		#N/A
Japan	7%	27 %	8%	11%	5%				42 %			-2pp.

■ Mostly use their influence for good

Mostly use their influence for bad

Are not powerful enough to have much influence

Use their influence for good and for bad

■ Do not use their influence at all

Don't know



Diff. Mostly Good-19-24

© lpsos 2024

Country

Great Britain

Base: 23,800 online adults under age 75 across 31 countries, interviewed March 22- April 5 2024





© Ipsos 2024

•••••	•••••							
31-Country Average	26%	2	6%	11%	10%	<mark>4%</mark>	24 %	
Australia	37%		24	%	9%	7% <mark>4%</mark>	20%	-4pp.
Sweden	36%		25%		6% 6%	6%	22 %	6рр.
New Zealand	35%			36%		8% 89	% <mark>2%</mark> 11%	#N/A
Netherlands	35%		27 %		5% 7%	<mark>3%</mark>	23 %	#N/A
South Africa	35%		25%		16 %	7%	<mark>3%</mark> 14%	-Зрр.
Thailand	34%		30 %	6	9%	9% <mark>2%</mark>	17 %	#N/A
Poland	34%		26 %		5% 8 %	<mark>3%</mark>	24 %	4pp.
United States	32%		19 %	4% 10°	% <mark>4%</mark>	3	51%	-13pp.
Great Britain	32 %		27 %		11%	7% 6%	18 %	-8pp.
Canada	31%		20%	8%	10% <mark>3%</mark>		29%	-10pp.
Indonesia	29%		31 %		17 %	8%	5% 10%	#N/A
Hungary	28%		27 %	10 %	6 7 %	<mark>1%</mark>	27 %	-2pp.
Colombia	27%		24%	10%	13%	<mark>4%</mark>	21 %	#N/A
Peru	25%	24%		11%	10% 5	%	26 %	-2pp.
Mexico	25%	27		9%	10% <mark>3</mark>	%	27 %	-4pp.
Ireland	24%		35%		15%		<mark>5% 13</mark> %	#N/A
Singapore	24%		31%	119	<mark>% 9</mark> %	6%	19 %	#N/A
France	24%	19%	8%	14%	7%		29%	-1pp.
Spain	23%	27 %		11%	13%	3%	23%	-1pp.
South Korea	23%		33%	7 %	12%	6%	19 %	-2pp.
Turkey	22 %	26%		239		5% <mark>3%</mark>	21 %	6рр.
Chile	22%	28%		9%		%	26 %	-6pp.
Belgium	21%	27 %		6% 9 %	<mark>4%</mark>		2%	-1pp.
Brazil	21 %	21 %	9%	9%	3%	37 %		1рр.
Germany	21%	18%	12 %	10%	8%	3	2%	3рр.
Malaysia	21%	22 %		21 %	10%	5%	21 %	-6pp.
Italy	19%	23%	16	%	16 %	4 %	22 %	-5pp.
India	17%	19%	13%	14%	6%		2%	#N/A
Israel	15%	37 %		17	7%	8% <mark>3%</mark>	20%	#N/A
Argentina	13%	26 %	19%		10% <mark>4%</mark>		28 %	-3pp.
Japan	10%	27%	6% 14°	% <mark>4</mark> %		39 %		=

Mostly use their influence for good

Mostly use their influence for bad

Are not powerful enough to have much influence

- Use their influence for good and for bad
- Do not use their influence at all

Don't know



Country

France

Base: 23,800 online adults under age 75 across 31 countries, interviewed March 22- April 5 2024





© Ipsos 2024

										0000-13-24
31-Country Average	25%		26 %		11%	10%	4 %	24 %		
Sweden	36%			26 %		4% 5 %	4 %	24 %		2pp.
Netherlands	35%			27 %		7%	6% <mark>3%</mark>	23%	•	#N/A
Ireland	35%			25%		10%	7% 4	<mark>%</mark> 19	3%	#N/A
Thailand	33%		2	7%		10%	10%	3% 1	8%	#N/A
South Africa	32%		24 %		13	%	10%	4% 1	8%	=
Colombia	31%		26 %		8%		13%	<mark>3%</mark> 1	8%	#N/A
France	31%		22%		11%	8%	9%	20	1%	1pp.
Australia	30%		22%		8%	10%	5%	25%		-3pp.
Indonesia	29 %		31%			13 %	11%	<mark>4%</mark>	12 %	#N/A
New Zealand	29 %		30%		9	%	9% <mark>5</mark> %	<mark>% 1</mark> 9	3%	#N/A
Spain	29 %		25 %		12 %	10%	5%	219	6	-3pp.
Great Britain	28%		24 %		10%	8%	<mark>4%</mark>	26 %		-3pp.
Peru	27 %		28 %		10%	9 %	4 %	22%	,)	-2pp.
Mexico	27 %		24 %	9	3%	15%	<mark>2%</mark>	25 %		-7pp.
Germany	25%		20%	12 %	9%	6% 6 %		28 %		-7pp.
Canada	25%		23%	7 %	10%	<mark>4%</mark>		32 %		-12pp.
United States	25%	19	3%	6% 10)% <mark>5</mark> 9	%		35%		-11pp.
Belgium	25%		32 %		11%	5%	5%	23%		-7pp.
Poland	24%		30 %		12 %	6%	<mark>2%</mark>	26 %		=
South Korea	23%		31 %		7%	11%	6%	22%)	-4pp.
Chile	23%		26%	109	%	11%	5%	25 %		-4pp.
Brazil	23%	23	5%	11%	7%	3%		33%		-4pp.
Hungary	23%	24	4%		19 %	5%	2%	28 %		-4pp.
Singapore	21%		29%	1	1%	10%	5%	24 %		#N/A
Turkey	20%	29	3%		21 %		9 %	3% 1	8%	-6pp.
Malaysia	19%	24 %		19 %		11%	5%	23%		-5pp.
Argentina	18%	27 %		10%	11%	5%		29 %		-1pp.
India	17%	17 %	14%		16%	5%		31 %		#N/A
Italy	17%	25 %		20 %		14%	3%	21%	6	=
Israel	11%	37 %			17 %	9%	3%	23%		#N/A
Japan	9%	26%	5%	16%	5%		4	10 %		-2pp.

Mostly use their influence for good

Mostly use their influence for bad

Are not powerful enough to have much influence

Use their influence for good and for bad
 Do not use their influence at all
 Don't know



10

Country

USA

Base: 23,800 online adults under age 75 across 31 countries, interviewed March 22- April 5 2024





© Ipsos 2024

oounti y							6000-19-24
31-Country Average	21%	36%		19% 6	% <mark>2%</mark> 16%	,	
United States	34%	3	32%	10% 5%	2 <mark>%</mark> 17%		-14pp.
Israel	31%		38%	15%	3% <mark>%</mark> 1	3%	#N/A
South Africa	29 %	34%		20 %	6% <mark>3%</mark>	7 %	3рр.
Poland	27 %	39%		8% 5%	<mark>3%</mark> 19%		2pp.
Colombia	26 %	40%		17%	4% 1 <mark>%</mark>	12 %	#N/A
Thailand	26 %	41%		13%	7% <mark>2%</mark>	11%	#N/A
Peru	25%	35%		18%	7% 2 <mark>%</mark> 15	%	4pp.
South Korea	23 %	50)%	1	2% 7% 2	<mark>% 6</mark> %	4pp.
Sweden	23%	44 %		17 %	3% <mark>1</mark> % 1	2%	12pp.
Brazil	22%	30%	18%	5% <mark>2%</mark>	24%		Зрр.
Great Britain	22 %	36%		16% 6 %	2% 19 %		6рр.
Ireland	22 %	38%		20 %	6% <mark>2%</mark> 1	2%	#N/A
Indonesia	21 %	29%		36 %	4% 3%	7 %	#N/A
Malaysia	20%	23%	32 %	6%	6 <mark>4%</mark> 159	%	8pp.
Australia	20%	40%		19 %	5% <mark>2%</mark> 14	%	-2pp.
Germany	20%	24%	21 %	8% 3%	24 %		11pp.
Netherlands	20%	45%		13 % 3	% <mark>1</mark> % 18%		#N/A
Canada	20%	38%		20%	3%1 <mark>%</mark> 18%		3рр.
Turkey	19%	25%	33%		6% <mark>2%</mark> 159	6	Opp.
France	19%	34%	16%	6% <mark>3%</mark>	22%		9рр.
ltaly	19%	28%	27 %	9%	<mark>2%</mark> 16%	,)	-3pp.
Spain	19%	36%	2	.0% 6%	2% 17%		8pp.
Singapore	18%	38%		19% 8	% <mark>3%</mark> 14	%	#N/A
New Zealand	17%	46%		25 %		<mark>% 6</mark> %	#N/A
Argentina	16%	36%	229	% 3% <mark>2%</mark>			3pp.
Hungary	16%	37%	2	2% 3%1 <mark></mark> %	2 1 %		1pp.
Mexico	15%	38%		27 %	4% <mark>2%</mark> 13	3%	2pp.
India	15%	21% 12%	15%	6%	31 %		#N/A
Belgium	15%	45%		14% 4%19			3рр.
Chile	14%	41 %		25 %	5% 1 <mark>%</mark> 15%	6	=
Japan Mostlyus	7% se their influence for go	45%	11%	8% 2% Jence for good ar	27%		1рр.
	e their influence for ba			eir influence at al			
	owerful enough to have		Don't know			11	Ipsos
1	2						

Diff. Mostly

Good-19-24

Country

India

Base: 23,800 online adults under age 75 across 31 countries, interviewed March 22- April 5 2024



© Ipsos 2024

••••		•••••	• • • • • • • • • • • • • • • • • • • •	• • • • • • • • • • • • • • • • • • • •	•••••				••••••	
	%	30		7%	14%	%	129	24 %	14%	31-Country Average
7рр.	17 %	9%	0	14%	10%		21 %		30%	South Africa
#N/A	24%		6%	14%	/ 0	16 %	14%		27 %	India
#N/A	11%	9%	16 %		16 %		27 %		21 %	Indonesia
#N/A	21 %	6	8%	11%	11 %		28%		21 %	Thailand
#N/A	23 %		7 %	8%		9 %	%	25%	19%	Colombia
1рр.	20 %	7%		13%	9%	1		25 %	17 %	Malaysia
1рр.	8%	2	5%	11%	%	13		27 %	16%	Australia
#N/A	21 %	5%	?% !	12 %	13 %		33%	33	16%	New Zealand
#N/A	27%	1	6%	1%	1	14%		23%	16 %	Ireland
#N/A		33 %		7 %	15%		8%	22 %	16 %	Israel
=	8%	2	%	7 %	19 %		9%	22%	15%	Mexico
1pp.		37 %			6 9 %	12 %	9%	19 %	15%	Brazil
#N/A	22 %		10%	14%		14%		27 %	14%	Singapore
-2pp.	0	31 %		8%	18 %		8%	22 %	14%	Chile
-4pp.		34 %		0%	1	17 %	7%	18%	14%	Argentina
-5pp.		42 %			6%	11%	8%	20%	13%	United States
-3pp.	26%		10%	1	16 %		13%	23 %	13%	Peru
-1pp.	23%		8%	14%		14%		28 %	12%	South Korea
1pp.		34 %		6%	11%	6	13%	24 %	12%	Great Britain
#N/A		37 %		%	9%	6	12%	26 %	12 %	Netherlands
-8pp.	23%		11%	%	1		23 %	19%	11%	Turkey
-3pp.		39 %			7%	12 %	7%	25%	11%	Poland
=		40 %			1% <mark>4%</mark>	1	8%	26 %	10%	Hungary
-3pp.	%	29		11%	16%		12%	22%	10%	Spain
-5pp.		36 %		%	9%		9%	28 %	10%	Sweden
=		40 %			5%	11%	11%	23%	9%	Belgium
-1pp.	25%		7 %		20%		17 %	22%	9%	Italy
-2pp.		37 %		<mark>5%</mark>	10%		16%	24 %	8%	Canada
-2pp.		37 %		0	8	14%	12%	21%	8%	France
-2pp.		36 %		%	9	15%	16%	6 16	8% 17	Germany
-2pp.		39 %		0	13% <mark>3</mark> 9		7 %	30%	7%	Japan
Ipsos	d 12	d and for ba Itall		e their influ	Use their Do not us Don't kno		се		heir influence for heir influence for rerful enough to h	Mostlyuse t

Country

China

Base: 23,800 online adults under age 75 across 31 countries, interviewed March 22- April 5 2024





© lpsos 2024

<u> </u>										
31-Country Average	13%		29%		30%		6% <mark>2%</mark>	19	%	
Indonesia		34%			39 %		10%	5% <mark>3%</mark>	10%	#N/A
South Africa		34%			36%		13 %	4% <mark>2%</mark>	11%	12pp.
Malaysia		25%		34 %		15%	8%	<mark>3%</mark>	15%	4pp.
Thailand		24%		41	%	1	4% 6	% <mark>3%</mark>	12 %	#N/A
Turkey		24%		31 %		21 %	6% 1	<mark>% 1</mark>	7%	-6pp.
Mexico	2	2%		37 %		15%	7% 2	<mark>% 1</mark>	7%	-2pp.
Singapore	18 %	°		41 %		17 %	9%	<mark>2%</mark>	13%	#N/A
Colombia	16%		38	%		20 %	7% 3	<mark>%</mark> 1	6%	#N/A
Peru	16%		37%			20%	8% 1 <mark>%</mark>	20	%	-3pp
Brazil	15%		28 %		20 %	5% <mark>2%</mark>		30 %		=
New Zealand	13%		39 %			32 %		4% <mark>2%</mark>	10%	#N/A
India	13%	17%		20 %	15%	6%		30 %		-7pp.
Chile	12 %		38 %			24 %	6% <mark>2%</mark>	18	8%	-4pp
Hungary	11%		33%		27 %		4%2 <mark>%</mark>	24 %		-1pp.
Argentina	11%		33%		22 %	5% 3	%	27 %		-5pp.
Ireland	10%	27 %			36 %		8% 3	<mark>%</mark> 1	7 %	#N/A
Great Britain	9%	23 %			38 %		6% 2 <mark>%</mark>	23 %		Зpp.
Italy	9 %	24 %			36 %		10% <mark>2%</mark>	19	%	-7pp
Spain	9 %	29 %			29 %	99	% <mark>2%</mark>	22%		-2pp
Australia	9%	26 %			41 %		6% 1	<mark>% 1</mark>	7%	-1pp.
Poland	7%	26 %			38 %		6% <mark>2%</mark>	21 %	, >	-5pp
Germany	7%	17%		37 %			%	26 %		-2pp
United States	7%	21 %			39 %	5%		27 %		-Зрр
France	6%	25%			35%	6%		25 %		-1pp.
Canada	6%	23%			42 %		4% <mark>1%</mark>	23 %		-1pp.
Belgium	5%	30%			34%		6% 1 <mark>%</mark>	24%		-5pp
South Korea	5%	20%			62 %				<mark>2%</mark> 7%	-1pp.
Israel	5%	21 %			47 %		6% <mark>2%</mark>	19		#N/A
Netherlands	4%	32 %			39 %		3%1 <mark>%</mark>	209		#N/A
Sweden	4%	26%			45%		4%1 <mark>%</mark>	201		-7pp.
Japan	3%	21%			46 %		6% <mark>2%</mark>	22%		=
Mostlyuse	their influer	nce for good			Use their	influence for (good and for	r bad		B
Mostly use	their influer	nce forbad			Do not us	e their influen	ceatall		13	lpsos

Don't know

Are not powerful enough to have much influence



Diff. Mostly

Good-19-24

Country

Saudi Arabia

Base: 23,800 online adults under age 75 across 31 countries, interviewed March 22- April 5 2024





© lpsos 2024

Country Average	12%	24 %		22 %		4%	28 %		
Indonesia		45%		27 %	/ 0	7%	10% <mark>4%</mark>	8%	#N//
South Africa		25%	25%	15%	1)% <mark>5%</mark>	20%	%	14pp
Thailand	2	3%	30%	12	2% 1	0% 3%	21%	, D	#N//
Malaysia	2	3%	27 %	15%	1	2% <mark>4</mark> %	<mark>6 19</mark>	%	2pp
India	16 %	17%	14%	16%	5%		32 %		#N/
Colombia	15%	299	%	17 %	12 %	<mark>3%</mark>	24 %		#N/
Singapore	14 %	28%		14%	13%	5%	26 %		#N/.
South Korea	14%		36%	14%	10%	6%	21%	r D	Зрр
Mexico	14 %	28%		15%	10% 6	%	27 %		=
Turkey	14 %	21%		26 %	10%	6%	23%		=
Brazil	12 %	21%	19%	7%	4%		36%		2pp
New Zealand	12 %	29%		24 %	9	% <mark>3%</mark>	23 %		#N/
Peru	12 %	25%	2	0%	12 %	5%	27 %		4pp
Australia	11%	24%		25%	8% 39	6	30 %		5pp
Ireland	11%	22%		31 %	11	% <mark>2%</mark>	23%		#N/
Chile	10%	24 %	22 9	6	10% <mark>2%</mark>		33%		2pp
Spain	10%	22%		31%	9 %	<mark>4</mark> %	24%		4pp
Italy	9%	20%	31 %		13%	4 %	23%		2pp
Great Britain	9 %	21 %	29	%	7% <mark>3%</mark>		31 %		5pp
Germany	9%	16%	27 %	10%	6%		32 %		Зрр
Argentina	9%	22%	20 %	10%	5%		34 %		Зрр
Israel	9%	29 %		29 %	8	3% <mark>2%</mark>	24 %		#N/
Poland	8%	26 %	229	%	7% <mark>5%</mark>		32 %		1pp
Netherlands	7%	25 %		36%	4	% <mark>3%</mark>	25 %		#N/
United States	7%	21%	23 %	8%	4 %		37 %		=
Hungary	7%	27 %	20%	6%	<mark>2%</mark>		39 %		1pp
France	6%	21%	29 %		8% <mark>4%</mark>		32 %		1pp
Belgium	5%	26 %	29	%	8% <mark>2%</mark>		31 %		-3pp
Japan	5%	27 %	11%	12% <mark>3%</mark>		42	%		=
Canada	5%	22%	28 %	8	% <mark>3%</mark>		34 %		2pp
Sweden	4%	20%	37 %		5% <mark>4%</mark>		30 %		-2pp
Mostlyuse	their influer	ice forgood		Use thei	r influence f	or good and	for bad		
Maatluuraa	their influer	veo forbad		Do pot u	se their influ			14	Ipsos

Diff. Mostly Good-19-24

....

Q. For each of the following, do you think they CURRENTLY mostly use their influence for good or for bad around the world?

Israel

Base: 23,800 online adults under age 75 across 31 countries, interviewed March 22- April 5 2024





© Ipsos 2024

29-Country Average	12%	21%		32%		70/	5%		23%	
Israel	I∠ /₀	36%		21%		0% 7	3 %	12%	14 %	#N/A
Brazil	205		23%	21/0	20%	6% 3	/o 0/	289		5pp.
South Africa	19%		23 % 21%	_	20 %		// 10%	8%	/° 16%	эрр. 1рр.
Thailand	19%		21%	_	21%	_		5%	18%	#N/A
United States	16%	20%		19%	7%	5%	0 /8	33%	10 70	-8pp.
India	15%	17%		4%	16%	7 %		31 %		θρρ. #N/A
Colombia	15%	17 /0	29%		30%	//0	7%	3%	16%	#N/A
Argentina	15 % 14 %	23%		25		8%	4%		6%	5pp.
Peru	14%	25%			2%	11%	5%	2	23%	=
Turkey	12%	13%	76	50		1176	4%	6%	15%	3рр.
New Zealand	11%	23%			39%		7%	4 %	17%	#N/A
Australia	11%	23%		3	3%	7	% <mark>4%</mark>	170	22%	-3pp.
Singapore	11%	23%	_	31%		10%			21%	#N/A
Mexico	10%	24%		27%		11%	3%		24%	2pp.
Chile	9%	22%			3%		7% 3		20%	2pp.
Great Britain	9%	17%		35%		8%	5%		6%	1pp.
Spain	9%	18%		42%			7% 4%		21%	3рр.
Ireland	9%	15%		49%			7%	3%	17 %	#N/A
Canada	9%	20%		30%		7% <mark>3%</mark>		32%		-1pp.
Hungary	9%	31%			27%	4%	<mark>2%</mark>	289	%	2pp.
Poland	9%	25%		30 %	, D	6%	5%	2	5%	2pp.
Germany	8%	13%	3	6%	7%	6 7%		29%	0	=
Sweden	8%	22%		4	3%		3% 3%		22%	-2pp.
Italy	7%	17%		44%			9% <mark>4</mark>	%	20%	-2pp.
Belgium	7%	16%		44%		59	% <mark>2%</mark>	20	6%	-1pp.
France	7%	21 %		30 %		7% 6%		289	6	2pp.
South Korea	6%	23%			44%		95	% <mark>4%</mark>	14%	-3pp.
Netherlands	6%	21 %		44%			4% <mark>2%</mark>		24%	#N/A
Japan	<mark>2% 14</mark> %		37 %		9 %	<mark>4%</mark>		35 %		-2pp.

Mostly use their influence for good

Mostly use their influence for bad

Country

Are not powerful enough to have much influence

Use their influence for good and for bad

Do not use their influence at all

Don't know

lpsos

15

Russia

Base: 23,800 online adults under age 75 across 31 countries, interviewed March 22- April 5 2024





© Ipsos 2024

31-Country Average	9%	18%	4	8%	6% <mark>3%</mark>	17 %	
Indonesia		37 %		34%	12%	6% <mark>2%</mark> 8%	#N/A
Malaysia	21%		25%	21%	10% <mark>4%</mark>	20 %	6рр.
Turkey	19%		28%	28 %	6% <mark>2%</mark>	17%	-10pp.
Thailand	19%		33%	26 %	5% <mark>2</mark> '	<mark>% 15</mark> %	#N/A
South Africa	19%		6%	36 %		% <mark>3%</mark> 10%	6рр.
India	17 %	19%	14%	14% <mark>5</mark> %		1%	#N/A
Mexico	13%	33%		30 %	4%1 <mark>%</mark>	19 %	-4pp.
Peru	11%	28 %		35%	6% <mark>2%</mark>	18%	-3pp.
Singapore	10%	22 %		3%	8% 5%	17 %	#N/A
Brazil	9%	25%	33		5% <mark>2%</mark>	26%	-1pp.
New Zealand	9%	17 %		57%		6% <mark>2%</mark> 9%	#N/A
Colombia	8%	29 %		42 %	5%		#N/A
Argentina	7%	21%	42 %	6	7% <mark>2%</mark>	21 %	-4pp.
Italy	7% 11%		56%		7% <mark>3%</mark>	17%	-8pp.
Ireland	7% 12%		59%		8%		#N/A
Australia	7% 13%		57 %		6% 2%		-1pp.
Germany	6%8%		56 %		6% <mark>4%</mark>	19%	-2pp.
Spain	6% 12%		58%		7% <mark>2</mark> %		-1pp.
Chile	6%	26 %		46%	4% <mark>2%</mark>	17 %	-6pp.
Great Britain	5% 11%		58%		6% <mark>2%</mark>	18%	1рр.
Poland	5% 7%		66 %		5% 3		-1pp.
France	5% 12%		58 %		4% <mark>2%</mark>	18%	1рр.
Hungary	5%	24%		5%	4% 2%	20%	-5pp.
Belgium	5% 14%		60%		4% 1 <mark>%</mark>		-4pp.
Sweden	5% 7%		74%			4%1 <mark>% 9</mark> %	-4pp.
Canada	4% 12%		56%		5% 1 <mark>%</mark>	22%	=
United States	4% 14%		50%		6% <mark>3%</mark>	24%	=
South Korea	3% 15%			6%		7% <mark>2% 7</mark> %	-5pp.
Netherlands	3% 9%		71%			2 <mark>1% 14</mark> %	#N/A
Israel	2% 14%		64%		4% 2		#N/A
	2% 8%	argood	59%	loo thair influence	6% 3%	22 %	=
-	their influence f	-		Jse their influence	-		Ipsos
,	their influence f			o not use their infl	uenceatall	16	
Are not pov	verful enough to	have much influen	ce E)on't know			

Country

.....

Diff. Mostly

Good-19-24

Base: 23,800 online adults under age 75 across 31 <u>countries, i</u>nterviewed March 22- April 5 2024



Iran



© Ipsos 2024

1-Country Average	8%	17 %		37 %		8%	5%	25 %		
Indonesia		33%		24 %	6	10%	10%	10%	13 %	#N//
Malaysia		23%	2	23%	15%	13%	4 %	23	3%	11pp
South Africa		20%	20 %		22 %	10%	9%	:	20%	14pp
Thailand	1	6%	29 %		20 %		3% <mark>6%</mark>		20%	#N/
India	15	%	19 %	13 %	17%	5%		32 %		#N//
Singapore	10%	19%		28 %		11%	9%	23	%	#N//
Mexico	9%		26%		28 %	9%	5%	23	5%	Зрр
Turkey	9%	23	%	2	9%	9%	7%	23	5%	=
Colombia	9%	2	6%		37 %		7%	3%	18%	#N//
Brazil	8%	24 %		27 %	6	6% <mark>4%</mark>		32 %		1pp
Ireland	7 %	13%		44%		10	% <mark>5%</mark>		21%	#N//
New Zealand	7 %	22%			37%		8% 5%	1	21%	#N//
Peru	7%	22 %		34	%	8%	7%	23	5%	=
Poland	7%	15%		39 %		7% 5	<mark>%</mark>	28 %		2pp
Spain	7%	12%		46%		8%	6%	23	5%	2pp
Australia	6%	15%		39 %		7%	<mark>3%</mark>	27 %		1pp
Chile	6%	20%		39 %	6	8%	<mark>4%</mark>	25	%	Зрр
Great Britain	6%	12%		43 %		7%	5%	27 %		Зрр
Italy	5%	10%		47 %		120	6 5%		21 %	1pp
Hungary	5%	16%		41 %		4% 6%		29 %		Зрр
Germany	5%	10%	3	8%	8%	8%		31 %		1pp
South Korea	5%	19%		4	6%		7%	6%	17 %	-1pp
Belgium	5%	12%		47 %		6%	3%	28 %		-1pp
United States	5%	13%		40%		7% 4%		31 %		=
France	4%	9%		45 %		6% 6%		30 %		Зрр
Argentina	4%	19%		36%		9% 4	%	28 %		-1pp
Canada		11%		44%		8% <mark>3%</mark>		31 %		1pp
Sweden	3% 9	%		54%		49	6 <mark>3%</mark>	27 %		-2pp
Japan	2%	15%	30%		9% 5	5%		39 %		=
Israel	<mark>2%</mark> 6%			72 %				4% <mark>3%</mark>	14 %	#N//
Netherlands	2% 10°			52 %		5%	5%	26%)	#N//
Mostly us	setheirin	fluence for goo fluence for bad enough to have r		9	Use their Do not us Don't kno	r influence fo se their influe	r good and	for bad		17 lps

.....

Country

.....

Diff. Mostly

Good-19-24

Q. To what extent do you agree or disagree with the following statements?

The European Union offers a political and economic model I would like my country to emulate

Base: 23,800 online adults under age 75 across 31 countries, interviewed March 22- April 5 2024





31-Country Average	57%		43%
Thailand	79	%	21%
Colombia	74 %		26%
Peru	73%		27%
Ireland	68%		32 %
India	68%		32%
Chile	68%		32%
Spain	68%		33%
South Africa	66%		34%
Mexico	64%		36%
Brazil	63%		37%
Turkey	63%		37%
Indonesia	62 %		38%
Argentina	62%		38%
Great Britain	59%		41%
Hungary	56%		44 %
Japan	55%		45%
Poland	55%		45%
Italy	53%		47 %
Australia	53%		47 %
Malaysia	52%		48 %
Canada	52%		48%
New Zealand	52%		48%
South Korea	51%		49 %
Singapore	50%		50%
Netherlands	49 %		51%
Germany	49 %		51%
Belgium	49 %		51%
UnitedStates	46%		54%
France	44%		56%
Sweden	41%		59%
Israel	<mark>39</mark> %		61%
	Agree	Disagree	



Q. To what extent do you agree or disagree with the following statements?

Great Britain offers a political and economic model I would like my country to emulate

Base: 22,799 online adults under age 75 across 30 countries, interviewed March 22- April 5 2024





© Ipsos 2024 *Not asked in Great Britain

30-Country Average*	50%	50%
Thailand	74%	26%
Peru	70%	30%
India	67%	33%
South Africa	67 %	34%
Colombia	66%	34%
Chile	66%	34%
Mexico	63%	37%
Indonesia	62%	38%
Japan	57%	43%
Hungary	57%	43%
Brazil	55%	45%
Turkey	53%	47%
NewZealand	52 %	48%
Argentina	51%	49%
Singapore	50%	50%
Australia	50%	50%
Poland	49%	51%
Malaysia	49%	51%
Canada	48%	52%
Italy	48 %	52%
UnitedStates	48%	52%
Spain	45%	55%
South Korea	43%	57%
Israel	42%	58%
Ireland	33%	67 %
France	31%	69%
Belgium	31%	69%
Germany	30%	70 %
Netherlands	30%	70%
Sweden	29%	71 %



19

Diff. Agree 2019-24 (24 countries in both waves)

Q. To what extent do you agree or disagree with the following statements?

The United States offers a political and economic model I would like my country to emulate

Base: 22,799 online adults under age 75 across 30 countries, interviewed March 22- April 5 2024





© Ipsos 2024 *Not asked in United States

30-Country Average*	47	%		53 %		+7pp
Thailand	75%				25 %	#N/A
Peru		74 %			26 %	+11pp.
India		70 %			30 %	-3pp.
Colombia		65%			35%	+8pp.
Brazil		65%			35%	-3pp.
Mexico		63 %			37%	+19pp.
South Africa		61%			39%	-2pp.
Argentina		60 %			40%	+2pp.
Chile		60%			40%	+19pp.
Japan		59%			42 %	+29pp.
South Korea		54%		47	1%	+9pp.
Turkey		54%		47	1%	+25pp.
Poland		52 %		489	%	-12pp.
Israel		51%		49%	6	#N/A
Singapore	5	0%		50%		#N/A
Indonesia	4	3%		51%		#N/A
Hungary	46	%		54 %		+4pp.
Malaysia	44%	2		56 %		+9pp.
Italy	43%			57 %		+3pp.
Spain	40%			60 %		+12pp.
Ireland	36%			64 %		#N/A
Great Britain	35 %			65%		+11pp.
Canada	33%			67 %		+12pp.
Australia	33%			67 %		+6pp.
New Zealand	30%			70 %		#N/A
Germany	28 %			72 %		+8pp.
France	28 %			72 %		+5pp.
Belgium	27 %			73%		+3pp.
Sweden	20%			80%		-2pp.
Netherlands	20%			80%		2pp
		Aaree	Disagree			

Agree Disagree



Q. To what extent do you agree or disagree with the following statements?

31

China offers a political and economic model I would like my country to emulate

Base: 23,800 online adults under age 75 across 31 countries, interviewed March 22- April 5 2024





			countries in both waves)
1-Country Average 📕	34%	66%	-3pp.
Indonesia	72%	۲۵۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰	#N/A
Thailand	65%	35%	#N/A
India	64%	36%	+17pp.
South Africa	62 %	38%	+6pp.
Peru	59%	41%	-12pp.
Malaysia	58%	42%	+6pp.
Mexico	58%	42%	-9pp.
Singapore	47%	53%	#N/A
Turkey	47%	53%	-7pp.
Colombia	47%	53%	-14pp.
Brazil	43%	57%	-10pp.
Chile	39%	62%	-7pp.
Argentina	36%	64%	-12pp.
Ireland	29%	71%	#N/A
Italy	26%	74%	-3pp.
Spain	26%	74%	-2pp.
NewZealand	25%	75%	#N/A
Hungary	24%	76%	-6pp.
Australia	24%	76%	+4pp.
Japan	23%	77%	+4pp.
Great Britain	22%	78%	+5pp.
Germany	22%	79%	+3pp.
Israel	21%	79%	#N/A
UnitedStates	20%	80%	-3pp.
France	19%	81%	+1pp.
Belgium 📕	18%	82%	-9pp.
Canada	17%	83%	Opp.
South Korea	15%	85%	-3pp.
Poland	13%	87%	-12pp.
Netherlands	12%	88%	-9pp.
Sweden	10%	90%	-5pp.
	■ Agree	e Disagree	

© lpsos 2024

21

Diff. Agree 2019-24 (25

METHODOLOGY

These are the results of a 31-country survey conducted by Ipsos on its Global Advisor online platform and, in India, on its IndiaBus platform, between Friday, March 22, 2024 and Friday, April 5, 2024. For this survey, Ipsos interviewed a total of 23,800 adults aged 18 years and older in India, 18-74 in Canada, Republic of Ireland, Malaysia, New Zealand, South Africa, Turkey, and the United States, 20-74 in Thailand, 21-74 in Indonesia and Singapore, and 16-74 in all other countries.

The sample consists of approximately 2,000 individuals in Japan, 1,000 individuals each in Australia, Brazil, Canada, France, Germany, Great Britain, Italy, New Zealand, Spain, and the U.S., and 500 individuals each in Argentina, Belgium, Chile, Colombia, Hungary, Indonesia, Ireland, Malaysia, Mexico, the Netherlands, Peru, Poland, Singapore, South Africa, South Korea, Sweden, Thailand, and Turkey. The sample in India consists of approximately 2,200 individuals, of whom approximately 1,800 were interviewed face-to-face and 400 were interviewed online.

Samples in Argentina, Australia, Belgium, Canada, France, Germany, Great Britain, Hungary, Italy, Japan, the Netherlands, New Zealand, Poland, South Korea, Spain, Sweden, and the U.S. can be considered representative of their general adult populations under the age of 75. Samples in Brazil, Chile, Colombia, Indonesia, Ireland, Malaysia, Mexico, Peru, Singapore, South Africa, Thailand, and Turkey are more urban, more educated, and/or more affluent than the general population. The survey results for these countries should be viewed as reflecting the views of the more "connected" segment of their population.

India's sample represents a large subset of its urban population - social economic classes A, B and C in metros and tier 1-3 town classes across all four zones.

The data is weighted so that the composition of each country's sample best reflects the demographic profile of the adult population according to the most recent census data. "The Global Country Average" reflects the average result for all the countries and markets in which the survey was conducted. It has <u>not</u> been adjusted to the population size of each country or market and is <u>not</u> intended to suggest a total result.

When percentages do not sum up to 100 or the 'difference' appears to be +/-1 percentage point more/less than the actual result, this may be due to rounding, multiple responses, or the exclusion of "don't know" or not stated responses.

The precision of Ipsos online polls is calculated using a credibility interval with a poll where N=1,000 being accurate to +/- 3.5 percentage points and of where N=500 being accurate to +/- 5.0 percentage points. For more information on Ipsos' use of credibility intervals, please visit the Ipsos website.

The publication of these findings abides by local rules and regulations.

For information or assistance about this please contact:

Emilios Louca Senior Research Manager, Ipsos Public emilios.louca@ipsos.com

Nik Samoylov Director, Ipsos Public Affairs nik.samoylov@ipsos.com

Visit $\underline{www.ipsos.com}_{\text{[] lpsos 2024}}$ for information about all of our products and services.

