Children's Screen Content in an Era of Forced Migration: Facilitating Arab-European Dialogue

Children's Global Media Summit (CGMS) Event
PRE-SUMMIT WORKSHOP: 4 December 2017, 10.00-16.00 including lunch
Imagine Room, Dock House, Floor 6, BBC Media City, Salford Quays

Workshop Coordinators: Professor Jeanette Steemers (King's College London) and Professor Naomi Sakr (University of Westminster)

The workshop addresses the topic through core CGMS themes and an interactive mix of research findings, video clips, and small-group discussions

10:00-10:30: Welcome and Introductions

10:30-11:30: SESSION ONE – Empowerment and Freedom in an Era of Forced Migration
- What do "empowerment" and "freedom" mean for children? How are these terms interpreted in television programmes portraying children recently arrived from Syria, e.g. *Educating Greater Manchester* (Channel 4) and *New Boys in Town* (Drummer TV for CBBC)

11:30-12:00: Coffee/Tea

12:00-13:00: SESSION TWO – Empowerment and Freedom for Young Children
- Representing children from different cultures and backgrounds in preschool media, e.g. CBeebies' *Apple Tree House* series (Three Stones Media) and *Mixed Nutz* (Big Bad Boo Studios).

13:00-13:45: Lunch

13:45-15:15 SESSION THREE – Education and Entertainment in Children's Screen Media
- Achieving balance between education and entertainment in different genres in which migrants and refugees are represented, e.g. *Refugee* (TrueTube.co.uk/ CTVC, 2016); *Arthur* (9 Story) and the BBC's *The Big Family Cooking Showdown* (2017)
- Discussion with media organisations working with child refugees in the MENA region: Sesame Workshop and BBC Media Action

15:15-16:00: SESSION FOUR – Education, Entertainment, Empowerment in Practice
- Issues of funding, regulation, and innovation. Why produce this content? E.g *My Life: Coming to Britain* (Lizardfish TV for CBBC) and *Where in the World? Hamza - Jordan* (Evans Woolfe Media for CBeebies)
- Potential pitfalls of screen content intended to foster children's social engagement
- Wrap-up and evaluations

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