# King's Entrepreneurship Institute Internships 2025

### **About the Entrepreneurship Institute**

The Entrepreneurship Institute (EI) is the hub of all entrepreneurial activity at King's College London. We believe everyone can be entrepreneurial, and that entrepreneurial people can help make the world a better place by solving problems to create a healthier, smarter, more equal and sustainable future. The EI supports all King's students, staff and alumni to develop their entrepreneurial ideas and skills through a range of events, activities and programmes. An entrepreneurial mindset is useful no matter what career or future you have in mind. Visit our website.

### **About El Venture Internships**

Gain first-hand experience in a start-up by working with one of <u>King's Ventures</u>; companies which have been launched and developed by King's alumni. From a marketing intern to a research analyst, King's ventures offer opportunities to unleash your potential and enhance your skills. Working in a start-up gives you a glimpse into a potential career and an opportunity to build your self-confidence in the workplace.

Please note you can only apply for up to two of the 13 roles we have this year.

These roles are paid **above** the London Living Wage (£14.88 per hour). They will run for a **9-week period**, working 20 hours a week from Monday 16th June – Friday 16th August 2025.

### **Key dates:**

- Applications Open: 1st April 4th May
- Intern Shortlisting: 5th May 16th May
- Interviews: 26th May 6th June
- Start Date: 16th June

This is a hybrid opportunity. You will need to be able to attend some training sessions in-person, and depending on the start-up you're working with, work at their office. You will also have access to work from the Entrepreneurship Institute office in Bush House (Strand Campus) for the duration of the programme.

# **Eligibility:**

You meet two of these criteria:

- have not previously held professional-level roles, such as those in teaching, corporate, or other office-based sectors.
- You are either a <u>Careers+</u> student or are otherwise from an underrepresented background as per King's guidelines.
- In receipt of King's Living Bursary



#### What you DON'T need:

• Prior work experience – This is a learning experience, so we don't expect you to already have a full CV. We are however looking for people who are proactive and engaged, so being able to demonstrate projects/hobbies etc. that you've been involved in before will help!

# What can you gain from this experience?

The EI's 'Seven Skills of an Entrepreneurial Mindset' framework underpins everything we do at the Institute. We help our community to:

- Develop, grow and use their innovative skills to address the world's biggest challenges and UN Sustainable Development Goals.
- Use their passion for disrupting the status quo and commit to developing a "growth mindset"; an enthusiastic passion and positive attitude towards continuous learning.
- Gain entrepreneurial experience in support of their future careers.
- Understand how using an entrepreneurial mindset can enhance and positively disrupt the way they look at career opportunities.

You will receive extensive experience working first-hand with a small team and be part of the EI community that supports and works with students, staff and alumni from across King's.

Make sure you are using the <u>STAR technique</u> to answer application questions, as this will help you provide real-life evidence of your skills.

Apply via King's CareerConnect.

### **Overview of Internship Roles Available**

S/N	Role	Venture	More Details
1.	Digital Content Intern	King's Entrepreneurship Institute	Read more
2.	Software Developer	AquaZoo Consulting Partners	Read more
3.	Machine Learning Engineer	Blitzo	Read more
4.	Product Engineering Intern	<u>CarbonTag</u>	Read more
5.	Growth Intern	Find Care Compare	Read more
6.	Brand & Operations Intern	GROWN	Read more
7.	Marketing & Product Intern	<u>PharosAI</u>	Read more



8	Product Development Associate	PoMEGRANATE™	Read more
9.	Business development & outreach Intern	Snowflake Education	Read more
10.	Junior Developer	The Kusp Hub	Read more
11.	Marketing & Product Discovery Intern	The Weird Gripper Company	Read more
12.	AI engineer	Verified by Maudsley	Read more
13.	Marketing Intern	YAVA	Read more



# **Full Job Description of Roles**

# 1. Digital Content Intern – Entrepreneurship Institute

This role is within the Communications and Engagement team at the Entrepreneurship Institute (EI) and will be directly supported by the Head of Communications and Engagement, and Communications and Engagement Officer.

The EI is the hub of all entrepreneurial activity at King's College London, supporting all students, staff and alumni across King's to develop their entrepreneurial skills, thinking and experience. We believe that everyone can be entrepreneurial, and that entrepreneurial people can help make the world a better place by solving problems to create a healthier, smarter, more equal, and sustainable future.

The EI's Communications and Engagement team is responsible for engaging audiences (primarily students) in entrepreneurship and entrepreneurial skills, through creative content, inspirational stories and sharing relevant opportunities. Our digital community has over 30,000 members, with representation across all areas of King's.

#### What will you be doing as Digital Content Intern?

- Supporting the planning of digital content to promote the EI and its activities, predominately on social media.
- Creating digital content (e.g. videos, graphics, photography) for our social media channels (Instagram, LinkedIn, X and Bluesky) that tells engaging stories, with clear calls to action. This will likely focus on key programmes: launch of the King's Start-up and Spinout Accelerators, Gamechangers and Summer Internships.
- Approaching and collaborating with members of our community to produce engaging video content for our digital audiences.
- Joining the team in coming up with new ideas to grow our digital audiences and finding ways to adapt trends to fit the EI brand and purpose.
- Identifying opportunities to collaborate with different departments or student groups at King's via social media.
- Sharing ideas and feedback based on your own student experience.
- Monitor social media statistics to evaluate performance and digital engagement.
- Providing support with other digital content beyond social media, where necessary e.g., monthly newsletter, print marketing materials, or website content.

- Evidence of effectively communicating information to a wide audience, especially in video format.
- Creativity and willingness to learn and openly share ideas within the team.
- Evidence of engaging in ongoing and regular communication with team members to support project goals.
- Experience in creating and editing video content for social media.
- Demonstrable attention to detail and organisation.



- A passion for collaboration, including meeting and engaging with new people and audiences.
- A good understanding of effective time management, meeting deadlines and working across multiple projects, whilst part of a small team.

### What desirable skills will give you an advantage?

- A genuine interest in social media and creating digital content.
- Experience of adapting current social media trends to fit a clear purpose and brand identity
- Demonstrable interest in engaging and growing communities.
- Interest in entrepreneurship, innovation and/or start-ups.

Application link: <a href="https://targetfeedback.gtisolutions.co.uk/surveys/aba16aa2-7519-416b-8e2a-d436c31ac236">https://targetfeedback.gtisolutions.co.uk/surveys/aba16aa2-7519-416b-8e2a-d436c31ac236</a>

# 2. Software Developer - AquaZoo Consulting Partners

AquaZoo Consulting Partners enhance the visitor experience at zoos and aquariums by offering a more personalized journey, enriched with gamification features. Additionally, we are the first company to provide a data-driven understanding of visitor movements within these spaces, enabling us to offer strategic consulting services. Our ultimate goal is to redefine the industry's low profit margins and empower zoos to transition toward a more ethical and sustainable model.

### What will you be doing as a Software Developer?

Co-develop AquaZoo's flagship cross platform mobile app. Full stack role with exposure to front end and backend cloud technologies.

#### What essential skills are we looking for?

- Tech stack: JavaScript, React Native, AWS Requirements
- Currently undertaking Computer Science degree
- Experience with React Native

#### What desirable skills will give you an advantage?

• Business skills are always welcome!

Application link: <a href="https://targetfeedback.gtisolutions.co.uk/surveys/0a5f7c84-29e2-4ed5-8816-9f04679b053e">https://targetfeedback.gtisolutions.co.uk/surveys/0a5f7c84-29e2-4ed5-8816-9f04679b053e</a>



### 3. Machine Learning Engineer - Blitzo

Blitzo is an Agentic AI-driven delivery company revolutionizing both last-mile logistics and freight transportation. Our AI agents automate dispatching, routing, negotiations, and coordination—optimizing deliveries at scale. We leverage LLMs, multi-agent systems, reinforcement learning, and real-time data processing to build fully autonomous delivery solutions.

We're looking for a Machine Learning engineer Intern to help design, develop, and optimize autonomous AI agents that can independently make decisions, self-improve, and interact with customers and delivery networks. If you're passionate about autonomous AI, LLM-powered agents, and reinforcement learning, this is your opportunity to work on cutting-edge AI solutions with real-world impact.

#### What will you be doing as an ML Engineer?

- Engage in creating state of art AI Agents that support multiple channels of communication, including email, voice, slack, whatsapp, and so on.
- Uncertainty quantification: Developing methods to quantify the statistical uncertainty of outputs
- Observability: Turn our cutting-edge explainable ML / uncertainty quantification tools into monitoring products to change the way freight brokerages automate tasks
- Training: Train accurate, fast and cost efficient finetunings from foundational models
- Evals: Develop robust evaluations to assess accurately the performance of our models
- Research: You will be exposed to cutting-edge research in generative AI in the logistics and supply chain fields.

#### What essential skills are we looking for?

- Programming Languages: Python (primary), with familiarity in JavaScript or TypeScript being a plus.
- Machine Learning & AI: Understanding of supervised and unsupervised learning, deep learning, and reinforcement learning.
- Experience with fine-tuning LLMs (GPT-40, DeepSeek R1, etc) is preferable

Application link: <a href="https://targetfeedback.gtisolutions.co.uk/surveys/f210b000-f42d-4717-963a-d10b40a7279e">https://targetfeedback.gtisolutions.co.uk/surveys/f210b000-f42d-4717-963a-d10b40a7279e</a>

#### 4. Product Engineering Intern - CarbonTag

Carbon Tag is a B2B SaaS platform that helps food and beverage businesses make credible green claims by providing accurate, transparent product carbon footprint data – boosting both their revenue and trustworthiness.

What will you be doing as a Product Engineering Intern?



- Collaborate with the product team to optimise our emissions calculation process
- Enhance product creation functionality by implementing smart value suggestions
- Enable users to upload unstructured data, including images and spreadsheets
- Develop these features with guidance from the team
- Monitor progress of feature implementation
- Track user adoption metrics and provide insights

What essential skills are we looking for?

- Basic knowledge of SQL, Python, JavaScript, TypeScript, RESTful APIs, and Git is desirable.
- Most importantly, we seek a candidate with a curious mindset and strong aptitude for learning new technical skills quickly.

# What desirable skills will give you an advantage?

 Advanced knowledge SQL, Python, JavaScript, TypeScript, RESTful APIs, and Git and previous experience with product development.

Application link: <a href="https://targetfeedback.gtisolutions.co.uk/surveys/f10d2406-55fc-4b1e-825b-92ff5929da26">https://targetfeedback.gtisolutions.co.uk/surveys/f10d2406-55fc-4b1e-825b-92ff5929da26</a>

### 5. Growth Intern - Find Care Compare

Find Care Compare is the UK's only one-stop solution for finding and comparing both NHS and private healthcare services. We allow users to search and filter by waiting time, location, price, insurance and language. This sets a new standard of information access, bridging the gap between public and private services in a way never before accomplished.

# What will you be doing as a Growth Intern?

You will primarily responsible for supporting activities that are pivotal to Find Care Compare's growth.

- Business development: support with market research, including finding prospective listing providers
- Platform traction: seek out opportunities for Find Care Compare to showcase the platform (e.g. events, webinars)
- Funding: research short-term funding opportunities such as competitions, pitch events, and grants
- Marketing: support with content creation, either on or off camera
- Happy to support you in exploring other areas of the business you're interested in learning about



What essential skills are we looking for?

• Research, communication, teamwork, adaptability, attention to detail

What desirable skills will give you an advantage?

Basic coding skills

Application link: <a href="https://targetfeedback.gtisolutions.co.uk/surveys/13449bff-8daa-4d21-abe5-a62e2903d51d">https://targetfeedback.gtisolutions.co.uk/surveys/13449bff-8daa-4d21-abe5-a62e2903d51d</a>

### 6. Brand & Operations Intern - GROWN

GROWN is an ethical and sustainable fine jewellery brand that takes a personal and authentic approach to luxury. We specialize in lab-grown gemstones, offering high-quality, accessible fine jewellery without harming the earth or exploiting labour. Our mission is to redefine modern luxury for older Gen Z and millennials who seek beauty with meaning—jewellery that aligns with their values and personal journey.

At GROWN, we believe jewellery is more than an accessory; it's a reflection of self-evolution and personal growth. Our brand story is deeply rooted in embracing womanhood, authenticity, and mindful consumerism. Every piece we create is designed to empower, inspire, and celebrate individuality.

#### What will you be doing as a Brand & Operations Intern?

This internship offers hands-on experience across multiple areas, including operations, content creation, logistics, and social media engagement. As the Brand & Operations Intern, you will work closely with the CEO, assisting with daily tasks that keep the brand running smoothly. This is an exciting opportunity to be part of a growing brand, gaining valuable experience in both the creative and operational sides of an early-stage business.

- Assist with logistics and operations, like tracking orders, prepping packages, and coordinating shipments for the pre-order launch
- Monitor and track consumer engagement on social media and the website, sharing insights to help improve interaction
- Help come up with and film content for social media, working closely with the CEO to create engaging, on-brand posts
- Support with general admin and organisational tasks, such as scheduling, note-taking, and research
- Assist in keeping the brand's digital presence consistent across all platforms
- Take on ad hoc tasks that help streamline business operations and creative projects



- Social media and content creation
- Basic admin and logistics
- Marketing basics
- Basic data tracking and analysis

#### What desirable skills will give you an advantage?

- E-Commerce Platform Knowledge (like shopify)
- Photography
- Video editing for social media (like Capcut)
- Copywriting

Application link: <a href="https://targetfeedback.gtisolutions.co.uk/surveys/81bcd640-d832-4dd9-bd62-6ea54db1a635">https://targetfeedback.gtisolutions.co.uk/surveys/81bcd640-d832-4dd9-bd62-6ea54db1a635</a>

# 7. Marketing & Product Intern - PharosAl

PharosAI offers a unique cancer AI product development ecosystem for drug discovery and clinical applications, democratising access to data, AI assets, technologies, and capabilities. PharosAI unites large-scale multimodal cancer datasets with AI models through a highly-secure, trusted, federated platform, offering state-of-the-art AI tooling for use by pharma/biotech/life-sciences, AI-pharma, and AI developers of clinical applications, in enterprises, growth companies, and research organisations. PharosAI will also provide a "lend me an expert" concierge service, training and education in AI for clinicians, and an end-to-end product development and deployment service, helping cancer pathology services to be more easily deployed within the NHS. This will be facilitated by a best-in-class patient involvement and governance model, and fair value sharing for data providers. PharosAI will revolutionise AI-powered cancer care, driving breakthrough therapies, clinical applications, addressing cancer's social determinants, lowering barriers to UKSMEs, catalysing innovation and positioning the UK as a global leader in this dynamic ecosystem.

#### What will you be doing as a Marketing & Product Intern?

- Support the COO across a range of product, marketing, and operational activities during this critical early stage of PharosAI's development.
- Assist in the development and execution of strategic partnerships to drive business growth.
- Help streamline operational procedures and identify opportunities for improved efficiency.
- Contribute to key business functions, including development of internal processes, and stakeholder communications.
- Work across multiple projects to support overall business performance and organisational goals.



• Gain hands-on experience in the operations of a fast-paced health tech venture and contribute to its scaling journey.

# What essential skills are we looking for?

- Strong commercial awareness and interest in business strategy
- Experience or interest in marketing and communications, including social media
- Excellent organisational and time management skills
- Confident using Microsoft Office (Word, Excel, PowerPoint)

### What desirable skills will give you an advantage?

- Basic website design and build knowledge
- Understanding of user experience (UX) design principles and tools
- Strong ability to communicate clearly and articulately in written English.

Application link: <a href="https://targetfeedback.gtisolutions.co.uk/surveys/07b8b7c9-b669-4e18-b78c-ae4c8dc5119b">https://targetfeedback.gtisolutions.co.uk/surveys/07b8b7c9-b669-4e18-b78c-ae4c8dc5119b</a>

### 8. Product Development Associate — PoMEGRANATE™

Preconception health directly influences maternal and infant outcomes, yet in the UK, support for women before pregnancy is fragmented, reactive, and insufficient.

Current healthcare pathways are ill-equipped to provide structured preconception support. Primary care focuses on contraception, while specialist care is reserved for those with existing conditions, leaving hundreds of thousands of women without essential pre-pregnancy health guidance. This results in missed opportunities to prevent complications such as gestational diabetes, preterm birth, and low birthweight. Yet, the NHS in the UK spends approximately £1.2 billion per year on managing pregnancy complications. PoMEGRANATE provides users with personalised preparatory information prior to embarking on a new pregnancy. Our prepare package consists of a detailed lifestyle and health questionnaire plus essential metabolic and nutritional blood tests. On completion, users receive a bespoke report with their guide to meaningful change.

What will you be doing as a Product Development Associate?

There is flexibility, and we would develop the role with you depending on your skill set.
We will shortly be undertaking validation of the product after which it will be refined
according to consumer feedback. Examples of areas of development may include website
content update, refining the consumer experience, branding, social media engagement and
marketing.



• Examples include good writing and communication skills, branding, marketing, content development and social media engagement experience.

What desirable skills will give you an advantage?

• Personable, enthusiastic, efficient!

Application link: <a href="https://targetfeedback.gtisolutions.co.uk/surveys/90132eed-cf77-4146-8588-88af0ee2e6b9">https://targetfeedback.gtisolutions.co.uk/surveys/90132eed-cf77-4146-8588-88af0ee2e6b9</a>

# 9. Business development & outreach Intern - Snowflake Education

Snowflake Education is an education-focused venture dedicated to transforming sustainability learning in higher education.

We provide interactive, research-based tools that help universities integrate education for sustainability into their curricula. Our products, including a range of educational board games and the Education for Sustainability Toolkit, are used by educators to equip students with the knowledge and skills needed to navigate complex sustainability challenges.

Our mission is to make education for sustainability engaging, practical, and impactful by offering innovative learning resources, immersive simulations, and educator training. We work with universities worldwide, and we are currently expanding our presence in the UK as we refine our business model and marketing strategy.

We are looking for an intern to support our business development and outreach efforts, helping us identify and engage new university partners as we scale our impact.

What will you be doing as a Business development & outreach intern?

The business development & outreach intern will play a key role in expanding our reach within UK universities by conducting research, identifying potential customers, and supporting strategic outreach efforts. The intern will work closely with our team to refine our customer acquisition strategy and contribute to our marketing efforts.

#### Key responsibilities:

- Market research on potential university customers:
  - Research universities' sustainability strategies and how they embed sustainability in their curricula.
  - o Identify institutions that align with our ideal customer profile.
  - Compile reports on potential leads, including insights into relevant programmes, faculty members, and initiatives.
- Outreach to key academic contacts:
  - Identify and compile lists of programme leaders, sustainability coordinators, and faculty members.
  - Assist in outreach via LinkedIn and email, engaging with key stakeholders.



- Track engagement and responses, helping to refine follow-up strategies.
- Support sales & marketing efforts:
  - Assist in LinkedIn marketing campaigns, including content creation and audience targeting.
  - Support the organisation of small-scale networking events for university programme leaders.
  - Contribute to the development of outreach materials, such as presentations and handouts.
- General startup support & learning:
  - o Gain hands-on experience in business development and sales strategy.
  - Participate in team discussions on scaling the venture and refining the customer journey.
  - Bring fresh ideas and contribute to problem-solving in a dynamic startup environment.

The intern will have the opportunity to develop real-world experience in sales, marketing, and sustainability education, making a tangible impact on the growth of our business.

What essential skills are we looking for?

• Strong research, communication, and outreach skills, with attention to detail, proactiveness, and an interest in sustainability and education.

What desirable skills will give you an advantage?

 Experience with social media marketing, event coordination, basic graphic design (Canva/PowerPoint), or sales/customer engagement.

Application link: <a href="https://targetfeedback.gtisolutions.co.uk/surveys/08925233-c8d8-4f20-8796-e95cb2f84b41">https://targetfeedback.gtisolutions.co.uk/surveys/08925233-c8d8-4f20-8796-e95cb2f84b41</a>

### 10. Junior Developer – The Kusp Hub

The Kusp Hub is a talent marketplace leveraging AI to help creative employers to discover and retain underrepresented talent. Employers can access a diverse pool of untapped talent quickly, connecting with them directly. While talent can apply for role and discover new career pathways through our AI tool

What will you be doing as a Junior Developer?

- Deliver on allocated front-end and back-end development tasks by the CTO
- Engage in research and development of the AI tool based on current industry trends, and user feedback



What essential skills are we looking for?

- Back-end development i.e. familiar with Java
- Front-end development i.e. familiar with React
- Strong interest in LLM (Language Learning Models i.e. AI)

What desirable skills will give you an advantage?

Awareness of the creative industries

Application link: <a href="https://targetfeedback.gtisolutions.co.uk/surveys/af4aaad0-c4d4-466a-bb01-2003ae43c5f9">https://targetfeedback.gtisolutions.co.uk/surveys/af4aaad0-c4d4-466a-bb01-2003ae43c5f9</a>

## 11. Marketing & Product Discovery Intern - The Weird Gripper Company

The Weird Gripper Company makes robotic grippers that can pick things that others can't. Our patented gripping technology allows us to pick complex, delicate, tangle-prone items with accuracy consistency and ease.

What will you be doing as a Marketing & Product Discovery Intern?

- Marketing & Customer Discovery
  - Conduct market research to identify customer needs, pain points, and competitor offerings.
  - Develop outreach strategies to engage early adopters in the food packaging industry.
  - o Assist in running surveys, interviews, and user feedback sessions.
  - Create marketing content (e.g., website updates, social media posts, case studies).
  - Help with branding and refining messaging for potential customers and investors.
- Product Design & Development
  - Assist in designing product improvements based on customer feedback.
  - Support prototyping and testing efforts to refine the robotic gripper's usability
  - Work on packaging and user experience to improve the overall value proposition
  - Collaborate with the CTO to document and communicate design improvements.
- Additional Support
  - Help prepare pitch materials for funding and partnerships.
  - Support logistics for customer trials and demonstrations
  - o Participate in team meetings, offering insights from customer research.

What essential skills are we looking for?

The ideal intern should have a mix of analytical, creative, and communication skills.

• Marketing & Customer Discovery Skills



- Market research and analysis ability to gather and interpret customer and competitor insights
- Communication and outreach comfortable conducting interviews, surveys, and engaging with potential customers
- Content creation experience with social media, website management, and marketing materials
- Branding and messaging understanding how to position a product for different audiences

### • Product Design & Development Skills

- User-centred design thinking able to incorporate customer feedback into product improvements
- Basic prototyping experience with tools like Figma, Adobe XD, or CAD (depending on the need)
- Technical writing and documentation able to clearly record findings and design iterations
- Collaboration and problem-solving willing to work with engineers and leadership to refine the product

#### General Skills

- o Project management able to balance multiple tasks and meet deadlines
- Initiative and adaptability comfortable working in a fast-moving startup environment
- Basic business understanding awareness of startup growth, funding, and commercialisation strategies

Application link: <a href="https://targetfeedback.gtisolutions.co.uk/surveys/c56a1841-c628-46d9-925f-f007b87f7226">https://targetfeedback.gtisolutions.co.uk/surveys/c56a1841-c628-46d9-925f-f007b87f7226</a>

#### 12. Al engineer – Verified by Maudsley

Verified by Maudsley's goal is to improve the quality of digital mental health software tools and apps. We partner with providers and developers of these apps to review, improve and accredit the quality of the services that they offer, helping the public to make better informed decisions.

What will you be doing as an AI engineer?

- Take the lead in developing 2 important AI 'agents' that will allow us to scale our business
- Investigate and test alternative delivery approaches using the latest AI tools
- Build an MVP proof of concept to demonstrate the potential for our business



• Software engineering, AI experience

What desirable skills will give you an advantage?

Previous experience of working in healthcare technology

Application link: <a href="https://targetfeedback.gtisolutions.co.uk/surveys/0943afaf-4ce6-4789-9810-219a1fb21f34">https://targetfeedback.gtisolutions.co.uk/surveys/0943afaf-4ce6-4789-9810-219a1fb21f34</a>

# 13. Marketing Intern – YAVA

YAVA is a consulting business that is in the process of launching a networking platform called Crush, which will connect early-stage and aspiring founders with perfectly matched tech talent through AI

What will you be doing as a Marketing Intern?

- Assist in executing Crush's marketing strategy, focusing on online campaigns during the summer, including TikTok, Instagram, and social media content creation.
- Support guerrilla marketing initiatives and online community-building efforts with universities and their entrepreneur and technology societies.
- Contribute to creating engaging content, including social media posts, videos, and founder/developer success stories.
- Help manage partnerships with universities and student ambassadors.
- Assist with tracking campaign performance and reporting on key metrics.

### What essential skills are we looking for?

- Strong understanding of social media management and platforms (TikTok, Instagram, LinkedIn, etc.)
- Proficiency in designing visually appealing posts using tools like Canva or Adobe Creative Suite.
- Ability to create engaging and fun content that resonates with the target audience (founders and tech talent).
- Basic knowledge of campaign tracking, performance analysis, and social media metrics.

#### What desirable skills will give you an advantage?

- Previous experience in guerrilla marketing, campus promotions, or influencer marketing.
- Understanding of startup culture and tech industry trends.
- Experience with content creation (videos, reels, blog posts).
- Knowledge of community engagement tools or CRM software.



 $Application \ link: \underline{https://targetfeedback.gtisolutions.co.uk/surveys/8baed640-1815-40e8-8a04-dbdfc6f52e33}$ 

