

KCL MedTech Accelerator Programme: Applicant Guidance

This document is to be used in the guidance and support for the King's College London MedTech Accelerator Programme. **Please note this is not an application form.**

Section 1: Lead Applicant Details

1. **Lead applicant full name (first name, surname)?**
2. **Please enter your email address. If you have a King's College London (KCL) email, use it where possible.**
3. **What is the name of your venture or project? You may use the project's scientific name if applicable.**
4. **Lead applicant Faculty**
 - a. Faculty of Life Sciences & Medicine
 - b. Faculty of Natural, Mathematical & Engineering Sciences
 - c. Faculty of Dentistry, Oral & Craniofacial Sciences
 - d. IEB Business and Law School
 - e. Institute of Psychiatry, Psychology & Neuroscience
 - f. King's Health Partners
 - g. Other (i.e. HRC Brain)
5. **Lead applicant KCL affiliation**
 - a. Academic
 - b. Student - postgraduate taught (masters)
 - c. Student - postgraduate research (masters)
 - d. PhD student
 - e. Post-doc
 - f. Research fellow
 - g. Clinician
 - h. Alumnus graduating within the last 2 years
 - i. Other (i.e. HRC Brain)
6. **Do you have the right to remain in the UK for the duration of the MedTech Accelerator Programme? If yes, please provide details below.**
 - a. Yes, I am a UK citizen
 - b. Yes, Indefinite Leave to Remain, Settled Status and/or an appropriate visa
 - c. No, I do not currently have the right to work or study in the UK
7. **Did you attend the Accelerator Programme Taster Session on 12th March 2025 at the London Institute for Healthcare Engineering?**
 - a. Yes
 - b. No
8. **How did you find out about the MedTech Accelerator Programme? (Select all that apply.)**
 - a. Word of Mouth
 - b. Internal KCL correspondence (e.g., newsletter)
 - c. Via BMEIS website
 - d. Through someone who has attended the programme previously
 - e. I spoke with someone at LIHE
 - f. LinkedIn

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Section 2: Your Team & Expertise

9. **What is your role and/or expertise within the team? (Select all that apply.)**
 - a. Team member (e.g., technical, clinical, commercial)
 - b. Co-founder
 - c. CEO
 - d. We hope to figure this out as part of the programme
10. **Do you have a research supervisor or Principal Investigator (PI)?**
 - a. Yes
 - b. No
11. **Please provide your supervisor's and/or PI's email.**
12. **If your application is successful, will you bring a team member(s) to support you throughout the programme?**
 - a. Yes
 - b. No
13. **Please provide full names (first name, surname) of your team member.**
14. **Please provide your team member's email address.**
15. **What is your team member's role and/or expertise within the team? (Select all that apply.)**
 - a. Founding team member (e.g., technical, clinical, commercial)
 - b. Founder
 - c. CEO
 - d. CTO
 - e. CMO
 - f. We hope to figure this out as part of the programme
 - g. Other [insert descriptor]
16. **Is this team member affiliated with King's College London?**
 - a. Yes
 - b. No
 - c. Other [insert descriptor]
17. **Would you like to list a second team member?**
 - a. Yes
 - b. No
18. **Full name (first name, surname) of second team member.**
19. **Email address of second team member.**
20. **What is your second team member's role and/or expertise within the team? (Select all that apply.)**
 - a. Founding team member (e.g., technical, clinical, commercial)
 - b. Founder
 - c. CEO
 - d. CTO
 - e. CMO
 - f. We hope to figure this out as part of the programme
 - g. Other [insert descriptor]
21. **Is this second team member affiliated with King's College London?**
 - a. Yes

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- b. No
- c. Other [insert descriptor]

22. Provide an overview of the skills and experience within your team. Why are you uniquely qualified to develop and lead this venture? (250-word limit.)

- a. **Guidance:** Introduce key team members, their experience and complimentary skill sets. This can include sector specific knowledge, past achievements and networks.

Section 3: Technology & Venture

23. How would you categorise your product or technology? (Select all that apply.)

- a. Regulated Medical Device: Hardware
- b. Regulated Medical Device: Software
- c. Regulated Digital Health

24. What is the application area of your device? (Select all that apply.)

- a. Cardiovascular
- b. Respiratory
- c. Neurology (including Psychiatry, Psychology & Neuroscience)
- d. Oncology
- e. Women's Health (including maternal & reproductive health)
- f. Dentistry & craniofacial
- g. Dermatology
- h. Paediatric Health
- i. Other

25. What is the stage of your technology?

- a. Research proven to feasibility and/or technology in development (proof of concept)
- b. Technology in demonstration (prototype development)
- c. First minimum viable product (MVP)
- d. Fully operational (pre-revenue)
- e. Fully operational (revenue generating)

26. Are you working with and/or completing any of the following activities? (tick all that apply)

- a. End user engagement with patients, carers, clinicians and/or healthcare professionals, or managers
- b. Working with and/or involving industry partners
- c. Working with and/or involving charity partners
- d. Working with Patient Public Involvement and Engagement members
- e. I hope to figure out this out as part of the programme
- f. Other [insert descriptor]

27. Describe your research/technology, including its novelty, the problem it aims to solve, and its commercial potential. This should be a non-technical description suitable for promotional materials. (350-word limit.)

- a. **Guidance:** Use simple, non-technical terms. Clearly define the problem and its significance. Highlight the uniqueness of your innovation. Outline potential market impact and who benefits.

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28. What further development is required to bring your technology to market? (150-word limit.)

- a. Guidance: Identify key milestones (technical, regulatory, commercial). Mention feasibility studies, trials, or testing. Highlight funding or partnerships needed. Address challenges and solutions.

Section 4: Intellectual Property

29. Have you spun out?

- a. Yes
- b. No
- c. No, we are an independent venture that has incorporated

30. Have you filed IP to protect your technology? (Select all that apply.)

- a. Yes - I have filed a patent or protected my technology through other means
- b. Maybe - we will protect this through 'know how' and/or trade secrets
- c. No - I have not filed for any type of protection yet
- a. This work is currently underway (e.g., currently engaged with IP&L)

31. Please indicate the status of the Intellectual Property and Ownership.

- a. Owned by me (developed independently outside of King's College London)
- b. Owned by King's College London
- c. Owned by King's College and another academic institution(s)
- d. Owned by King's College and a commercial partner

32. Are you aware of any IP issues in relation to this technology

- a. Yes
- b. No
- c. Other

33. If yes to the above, please provide details.

- b. Guidance: please provide details of your IP related issues

Section 5: Market Potential

34. What is the market opportunity for your innovation? Describe the current market gap and key competitors (250-word limit).

- a. Guidance: Define the market gap. Estimate market size and customer base. Identify competitors and differentiation.

35. How do you anticipate your technology will generate revenue?

- a. Guidance: Consider licensing, sales, partnerships, or other models. If unsure, explain options being explored.

Section 6: Funding

36. To date, have you received any grant and/or fellowship funding?

- a. Yes
- b. No
- a. Other [insert descriptor]

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- 37. If you have received grant and/or fellowship funding, please provide details, including the funding source and amount.**
- Guidance: please provide details on funding received to date

Section 7: Objectives & Commitment

- 38. I have read through the programme dates, and I can confirm I, or a team member, will be available for the duration of the programme.**
- You must commit to the programme timings. This consists of approximately 4 in-person hours per month, 30 mins online and 60 mins homework.
- 39. What is your primary objective in joining the programme?**
- Guidance: Select relevant objectives. Provide an explanation if multiple apply.
- 40. How might the programme help you achieve your next milestones? (200-word limit.)**
- Guidance: Outline post-programme plans. Be specific about support needed for future growth.

Section 8: Diversity & Inclusion

Guidance: If you do not wish to disclose, please use 'prefer not to say'

- 41. Please indicate your gender.**
- 42. Please indicate your ethnicity.**