âUCI

A PLEDGE TO END THE SOCIAL STIGMA OF OBESITY 2024

Weight stigma in Healthcare

"What does the evidence say, what can we do about it & why does it matter what you say?"

Dr Adrian Brown PhD RD
NIHR Advanced Fellow
Senior Research Fellow/Lecturer in Nutrition & Dietetics
Honorary Senior Specialist Dietitian
Programme co-lead for MSc Dietetic (Pre-registration)
University College London, UK
Email: a.c.brown@ucl.ac.uk

Twitter: @brownadey





Outline of session



- 1 Weight stigma in healthcare
- Weight stigma in dietetic practice
- 3 Can training help?
- 4 What we say matters
- 5 Summary



Optimistic

Non-compliant

Not feeling blamed

Unsuccessful

"What emotions do you want to feel when you see healthcare professions?"

Hope

Supported Weak-willed

Lazy

Positive

Dishonest

Weight Stigma in Healthcare

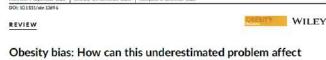


- Bias exist across all healthcare professional
 - Doctors (69%); Dietitians (37%): nurses; exercise professions^{1,2}
 - Unfortunate also among HCP specialising in obesity management³
 - Confirmed by patients qualitative reports within literature^{4,5}
- Education plays a pivotal role in shaping the perceptions & attitudes of HCP
 - Potentially reinforces pre-existing prejudices & biases.
- Stigmatising attitudes, both conscious & unconscious held by HCP reflects
 - exposure to consistent & widespread weight stigma
 - the lack of training & education for HCP on obesity & how to avoid bias⁶
- Obesity bias can directly affect the screening and treatment of various medical conditions in these individuals.

Weight Stigma- Medical decisions in Healthcare



- Impacts medical consultations, also additional procedures & treatments, predominantly in preventive screening exams.
- **Women** seem particularly vulnerable;
 - Less smears, colorectal cancer screening, mammography (75% of studies)
- Quality of medical consultations also impacted with:
 - Less Eye contact
 - Less confidence in patient complying with treatments
 - Lower performance of physical examinations & measurements, Vicenzo Gheno³ | Maria Antônia Bertuzzo Brum³ | Julia Belato Teixeira³



medical decisions in healthcare? A systematic review

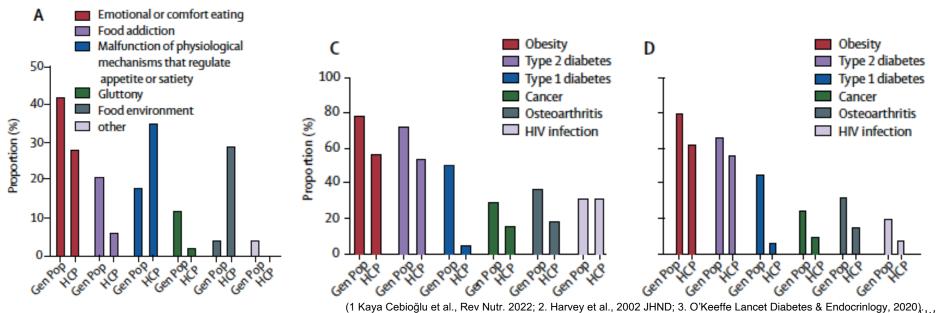
```
Guilherme Heiden Telo 1,2 | Lucas Friedrich Fontoura 1 | Georgia Oliveira Avila 3 |
Isadora Nunes Erthal<sup>3</sup> | Janine Alessi <sup>1,4,5</sup> | Gabriela Heiden Telo <sup>1,3,5</sup>
```

- Impact on pharmacological treatment
 - Patients with T2D living with obesity were **less likely to have treatment intensified** Vs patient living without obesity
 - Patients with obesity more likely to receive an antidepressant prescription, despite its known obesogenic properties.

Weight Stigma in Healthcare



- Belief that main factors causing obesity are behavioural factors including lack of physical activity, overeating & emotional eating^{1,2}
- The Attitudes, Stigma and Knowledge (ASK) Study³



Can training help?



- We identified 5 stigma reduction strategies in healthcare
 - 1. Increased education increase knowledge about obesity
 - 2. Causal information and controllability focus on genetics & social factors
 - 3. Empathy evoking increasing acceptable & liking of PLwO
 - 4. Weight-inclusive approach plus weight bias awareness
 - 5. Mixed methodology causal, empathy & awareness
- Addressing early on & continuously throughout education & practice
 - Teaching genetic & socioenvironmental determinants of weight, & explicitly discussing the sources, impact & implications of stigma.

How we say things matters



- Initial conversations about weight key to setting tone of future conversations
- Poor communicate with people living with obesity (PLWO) impacts engagement, motivation & patient-practitioner relationship¹⁻⁴
- Neutral words "weight" or "unhealthy weight" or "BMI" are possible preferred terms & "obese" and "fat" were disliked¹⁻⁶
 - Despite this, ambiguity remains⁵

Preferred & Least Preferred Health-related terms - Adults



"Weight"

"Unhealthy Weight"

"Overweight"

"Super Obese"

ORIGINAL RESEARCH ARTICLE



"Chubby"

"Extra Large"

Preferences and emotional response to weight-related terminology used by healthcare professionals to describe body weight in people living with overweight and obesity

Key Principles





Seek permission	Some words are unacceptable	Don't generalise	Be empathetic
Use language that is non- judgemental, person- centred, and collaborative and engaging	Avoid combat and humour	Don't blame	Listen and explore
	Language has power	Stick to the evidence	

(Obesity UK. Language Matters: Obesity. 2020. Available from: https://cdn.easo.org/wp-content/uploads/2020/07/31073423/Obesity-Language-Matters-_FINAL.pdf)

What can we do? - Zero discrimination in healthcare



- If you see stigma, challenge it compassionately
- All patients treated as people
 - Treated with respect and dignity
- Equal access to timely, quality healthcare in a timely manner.
- **Education and training** needed for HCP
 - During pre and post registration long-term
- **Ensuring PWLO are involved** in obesity-related policies & developing care
- Language can **impact on your relationship** with person living with obesity
- Carefully consider language that might unintentionally communicate bias, blame or negative judgement
- Also consider weight stigma is experienced by **healthcare professions** themselves

Acknowledgments



University of LeedsDr Stuart Flint

University College London Team
Professor Rachel Batterham, Jed Wingrove,
Andrea Pucci, Friedrich Jassil, Janine
Makaronidis, Alisia Carnemolla, Chloe Firman

Obesity UK
Sarah LeBrocq, Beth Clegg, Clair Goddard
Lee Veasey

University College London Hospital Team Helen Kingett, Amy Kirk, Jackie Doyle, Josie Porter





Obesity Empowerment Network Maggie, Nadya, Anne

Guys & St Thomas'Professor Barbara McGowan

BDA Specialist Obesity Group Committee









Question?



Thank you for listening

Any questions?

Also follow me on twitter @brownadey!