

Festival dell'economia di Trento – London event (7 March 2024)

“A.I.: will it (really) change the way we look at agriculture, industry and services?”

Like all the most disruptive innovations, Artificial Intelligence is likely to significantly change our relationship with strategic sectors of our economy. From agriculture and manufacturing – two cornerstones of our exports – to the services sector, numerous opportunities are potentially able to improve our relationship with the social and economic realities we are all part of.

But, like all the opportunities, Artificial Intelligence also raises important questions. Will we be able to truly make an effective use of it, refining what we already do to improve and enhance its impact? And how might these new technologies replace us, in whole or in part? What will be the impacts on the labour market and on the socio-economic organisation to which we are accustomed?

With its London event, the “Road to Trento” project will delve into the perspectives on the application of these innovative tools and on the possible forms of partnership between Italy and the United Kingdom, with a view to seizing all the possible advantages, while minimising the disadvantages.

Place: King’s College Great Hall, London

9.30 – 9.50 Introductory remarks:

- **Funmi Olonisakin**, Vice-President International, Engagement and Service, King's College London.
- **Inigo Lambertini**, Ambassador of Italy to the United Kingdom of Great Britain and Northern Ireland
- **Sam Cannicot**, Deputy Director, AI Capability, UK Department for Science, Innovation and Technology
- **Gionata Tedeschi**, General Manager Innovation and Sustainability Gruppo 24 ORE

9.55 Short movie: *‘The First’ by Luca Viganò & Ali Hossaini (What happens when humans turn the tables on machines?)*

10.00 – 10.50: *“The new industrial revolution: economic boom and social upheaval?” (45’ – 60’)*

- **Andrea Marangione**, Vice President Italian Association of Young Entrepreneurs and CEO Maider Holding;
- **Simona Paravani-Mellinghoff**, Global Co-CIO of Multi-asset Strategies and Solutions, BlackRock; Professor, Faculty of Economics, Cambridge University;
- **Carmine Ventre**, Director of the King’s Institute for Artificial Intelligence, King’s College London;
- **Marion Thain**, Professor of Culture and Technology, Executive Dean of the Faculty of Arts and Humanities, King’s College London.

Moderator: **Nicol Degli Innocenti**, journalist, Il Sole 24 Ore

10.50 – 11.40: *“The Ethical considerations of Artificial Intelligence in the economic systems” (45’ – 60’)*

- **Mariarosaria Taddeo**, Professor of Digital Ethics and Defence Technologies, Oxford University;
- **Sara Bernardini**, Professor of Artificial Intelligence, Department of Computer Science, Royal Holloway University of London;
- **Sarvapali (Gopal) Ramchurn**, Professor of Artificial Intelligence, University of Southampton;
- **Ilaria Ricci**, Head of Business Development and International Affairs, Next4; coordinator of the Govtech observatory, Fondazione Italia Digitale.

Moderator: **Luca Viganò**, Professor and Head of the Cybersecurity Group of the Department of Informatics; IES (International, Engagement & Service) Ambassador, King’s College London